



ANNUAL REPORT 2014



OUR STORY

Just over 30 years ago, a handful of surfers made a powerful statement by founding the Surfrider Foundation. The waves they surfed in Malibu, California were threatened by development and pollution. They wanted to protect what they loved, so they organized a group to protest the threats to their local surf break. They took action. Not even they could have envisioned the history they were making when they succeeded in protecting their beloved surf spot.

Today, the Surfrider Foundation protects much more than surfing waves (and you certainly don't have to be a surfer to join!) but one thing remains the same: our founders were everyday people, like you and me, who took a stand because they loved their beach.

Surfrider has built a network of coastal defenders who transform their passion for our coasts into lasting protection. Bridging local knowledge with national experts in law, policy and science, our formula for success—both the

play-book and the team—produces victories for our beaches year after year. Over the last three decades we have a track record of more than 300 victories (since we started counting in 2006!). We don't just play. We win.

Our focus is 100% on our ocean, waves and beaches. We care for the area where the land meets the sea, with one foot in the sand and another in the water.

Our vision is to keep our beaches open to everyone, promote smart coastal development that avoids coastal impacts, protect special ocean and coastal places before they are threatened, ensure the water is clean to surf and swim in and the beaches are free of plastic litter. You can help us to empower everyday citizens to be leaders in their coastal communities and to become defenders of our coasts.



CONTENTS

Letter from Our CEO	4
Financials	6
Coastal Victories	8
Our Work.....	10
Communication Channels	14
Ways to Give.....	16
Corporate Partners	21
Donors.....	22
Board of Directors	28
Our Staff.....	29

LETTER FROM OUR CEO



Just over a year ago, I was hired as the new CEO of Surfrider Foundation. One of the first questions we asked ourselves was, “How big does Surfrider need to be and why?”

Today, Surfrider has 84 volunteer-led chapters lining all coasts of the U.S. This robust network works to protect our ocean, waves and beaches through strong campaigns and active stewardship programs that include cleaning beaches, planting dunes, testing local waters and planting ocean-friendly gardens.

To determine what was needed to provide full protection, we looked at the areas where Surfrider is strongest. Chapters thrive in regions supported by training on effective grassroots organizing, science and policy expertise, and are able to consistently win important coastal protection campaigns and execute effective stewardship activities.

Perhaps most importantly, properly supported chapters can shift from reacting to threats in order to get ahead of the challenges facing the coast by leading lasting policy advancements.

This winning and incredibly effective model is uniquely executed by the Surfrider Foundation.

Surfrider has an effective blueprint for success, one that turns passion into protection. A model that has shown consistent success over the years and has lead to some of our most successful

conservation successes, such as saving the world-famous wave at Trestles or establishing locally supported marine reserves in Oregon.

What would it take to extend this effective model to the rest of the nation and what could we achieve? In other words, what would it take to protect 100% of the coast? After all, isn't that what we all want? That is how we formed our vision for 100% protection of our coasts, protecting all of our favorite places so they are accessible, the water is clean, our recreational resources (i.e. surf spots) are protected, and our beaches and ocean are healthy.

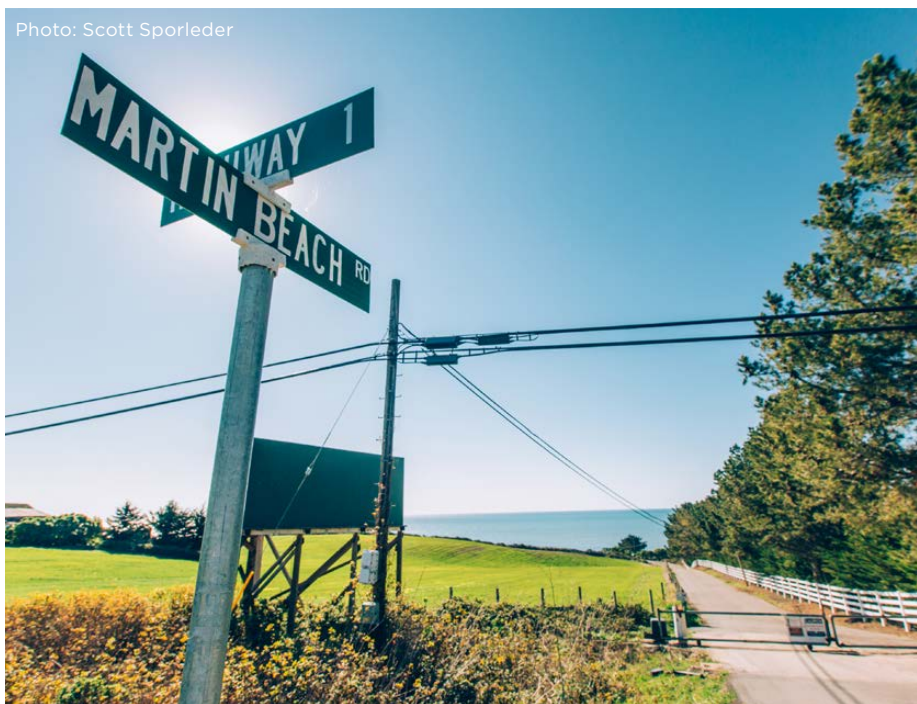
Surfrider believes that if we can continue to grow our chapter network while providing the organizing, legal, science, and policy expertise to support their efforts, we can get there and fully protect our coastlines.

Today, we are a little over half way there but we know we have a model that works and with your continued support we can achieve our shared vision of 100% protection of our coasts.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Chad Nelsen', is written over a white background.

Dr. Chad Nelsen
CEO



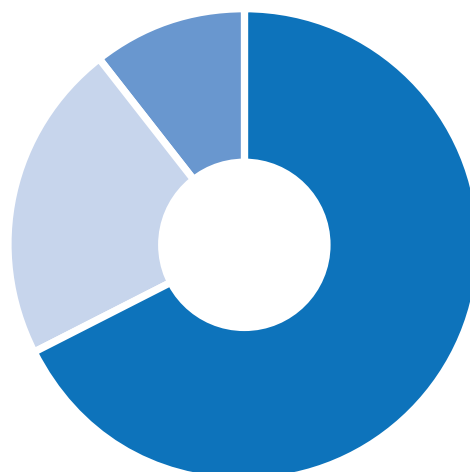
FINANCIALS

Statement of Financial Activities-Years Ended December 31, 2014/2013

	2014	2013
Revenues and Support		
Contributions	\$3,922,731	\$4,045,155
Membership	\$1,258,659	\$1,243,744
Sales/Mail Order Merchandise	\$202,806	\$194,382
Licensing	\$615,525	\$836,660
Special Events (net of direct costs)	-\$7,015	-\$6,061
Settlement Beneficiary	\$0	\$18,637
Mailing List Revenue	\$2,236	\$0
Investment Income	\$14,336	\$36,409
Total Revenues and Support	\$6,009,278	\$6,368,926
Expenses		
Program Services	\$5,494,375	\$5,731,720
Fundraising	\$515,707	\$513,428
General and Administrative	\$471,919	\$452,369
Total Expenses	\$6,482,001	\$6,697,517
Changes in Net Assets	-\$472,723	-\$328,591
Net Assets Beginning of Year	\$3,671,725	\$4,000,316
Net Assets End of Year	\$3,199,002	\$3,671,725

Revenues and Support

Contributions	\$3,922,731	65%
Membership	\$1,258,659	21%
Licensing	\$615,525	10%
Other		
Sales/Mail Order Merchandise	\$202,806	4%
Investment Income	\$14,336	0%
Settlement Beneficiary	\$0	0%
Special Events (net of direct costs)	-\$7,015	0%
Mailing List Revenue	\$2,236	0%
Total Revenues and Support	\$6,009,278	100%



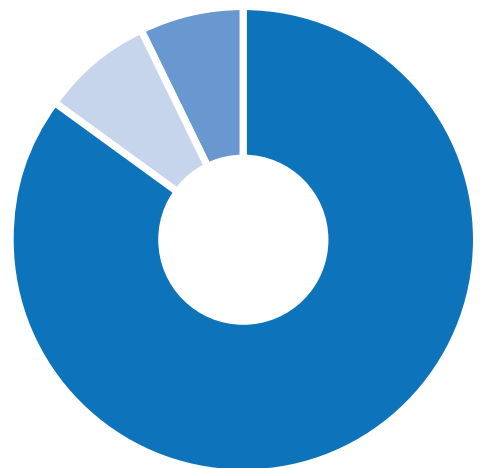
FINANCIALS

Statement of Financial Position as of December 31, 2014/2013

	2014	2013
Assets		
Cash and Cash Equivalents	\$3,237,377	\$3,863,622
Investments	\$334,881	\$312,925
Other Receivables	\$139,723	\$99,646
Inventory	\$134,625	\$187,774
Prepaid Expenses	\$48,599	\$46,651
Property and Equipment (net of depr.)	\$28,747	\$74,103
Total Assets	\$3,923,952	\$4,584,721
Liabilities		
Accounts Payable and Accrued Liabilities	\$478,701	\$651,205
Payroll Related Liabilities	\$246,249	\$261,791
Total Liabilities	\$724,950	\$912,996
Net Assets		
Unrestricted	\$1,973,218	\$2,370,262
Temporarily Restricted	\$958,134	\$1,033,813
Permanently Restricted	\$267,650	\$267,650
Total Net Assets	\$3,199,002	\$3,671,725
Total Liabilities and Net Assets	\$3,923,952	\$4,584,721

Expenses

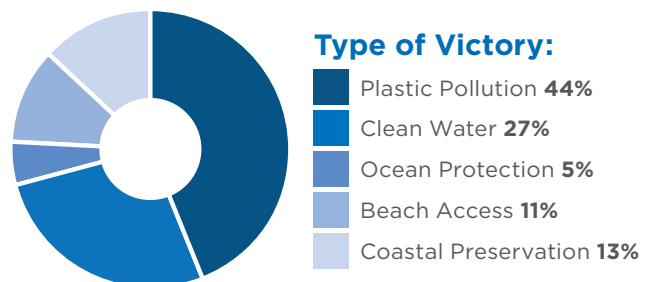
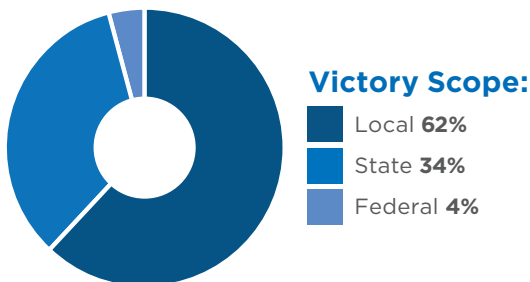
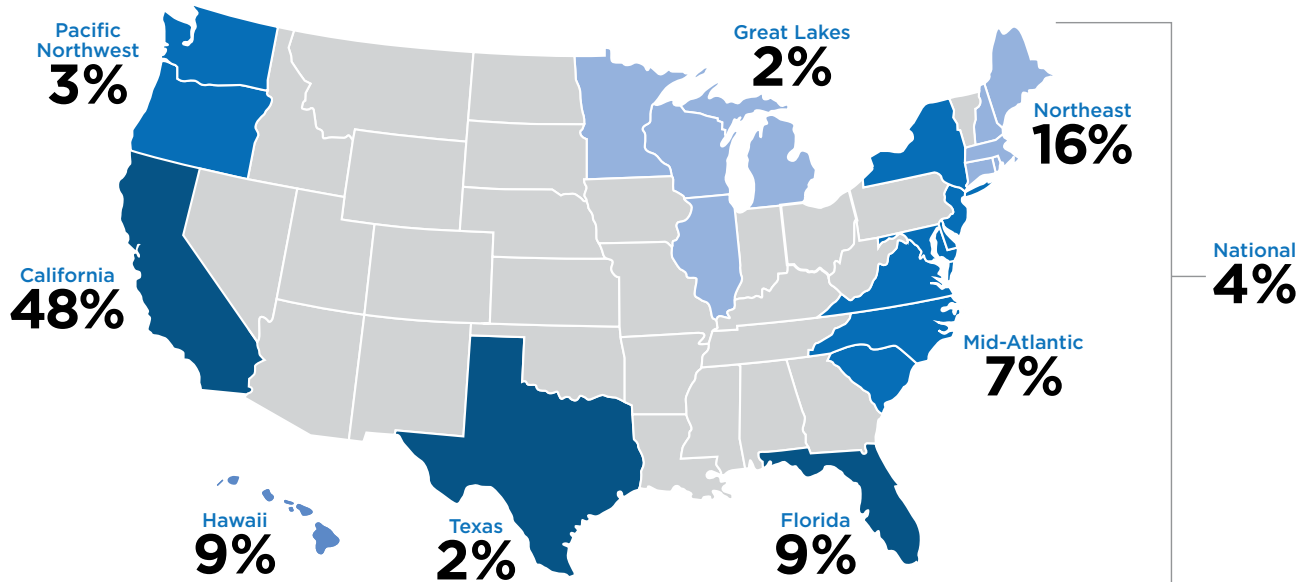
Program Services	\$5,494,375	85%
Fundraising	\$515,707	8%
General and Administrative	\$471,919	7%
Total Expenses	\$6,482,001	100%



COASTAL VICTORIES

A coastal victory is a decision made in favor of the coastal and ocean environment that results in a positive conservation outcome, improves coastal access, or both.

Where the Victories Took Place



32% Surf Related
Victories

45 Coastal
Victories

For more information on our victories visit www.surfrider.org/campaigns.

WE TURN LOCAL
PASSION INTO LASTING
PROTECTION FOR
THE COASTS.



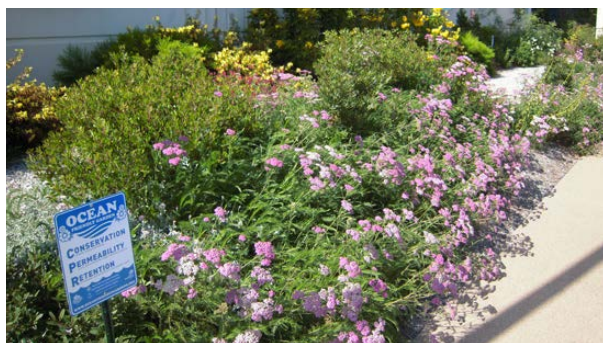


OUR WORK

Our ocean faces growing challenges from pollution, offshore development and climate change. At the same time, expanding industries, such as offshore oil drilling, threaten to crowd our ocean and degrade its health (and those who call it home!).

Every day poses new threats to our oceans and beaches. Our ocean and special places must be proactively protected before they are threatened and stem the tide before further damage is done to the ocean's health.

This is precisely why Surfrider built a network of passion-driven people who are on the ground and are the voice for our ocean and beaches. With one foot in the sand and the other in the water, Surfrider is the only non-profit organization 100% focused on our coasts.



OUR INITIATIVES



Ensuring Clean Water

We protect our water resources and prevent pollution along our coasts and waterways through community engagement, water testing, planting ocean friendly landscapes, and by advocating for holistic clean water solutions.

surfrider.org/programs/clean-water



Securing Beach Access

Our beaches mean so much to us. It's where we live, work, and visit. It's the entryway to our ocean. We need access to beaches in order to enjoy them. We work hard to ensure that our beaches are accessible for all to enjoy.

surfrider.org/programs/beach-access



Protecting Special Places

Our ocean face growing challenges from pollution, habitat loss, development, and climate change. To protect the ocean we take a proactive approach to marine conservation through four core areas: Marine Protected Areas (MPAs), offshore oil drilling, renewable ocean energy, and marine spatial planning.

surfrider.org/programs/ocean-protection



Preserving Our Coasts

Our network of volunteers address threats like poorly planned coastal development, shoreline armoring, sand dredge and fill projects, and work pro-actively with community planners to address sea level rise.

surfrider.org/programs/coastal-preservation



Preventing Plastic Pollution

Plastic pollution is becoming increasingly abundant in our ocean. We work to educate the public, clean up beach and ocean litter, eliminate single-use plastics, and prevent plastic pollution before it reaches our ocean, waves and beaches.

surfrider.org/programs/plastic-pollution

OUR PROGRAMS



Blue Water Task Force

Our volunteer-run, water testing, education and advocacy program provides valuable water quality information to beach communities, identifies problems with beach and coastal water pollution, works to raise awareness for pollution issues, and implement solutions.

surfrider.org/blue-water-task-force



Ocean Friendly Gardens

Our volunteers help local communities create Ocean Friendly Gardens, that conserve water and wildlife habitat with native plants, restore soil to sponge up rainwater, and filter out pollution and ultimately reduce the amount of polluted runoff reaching the ocean.

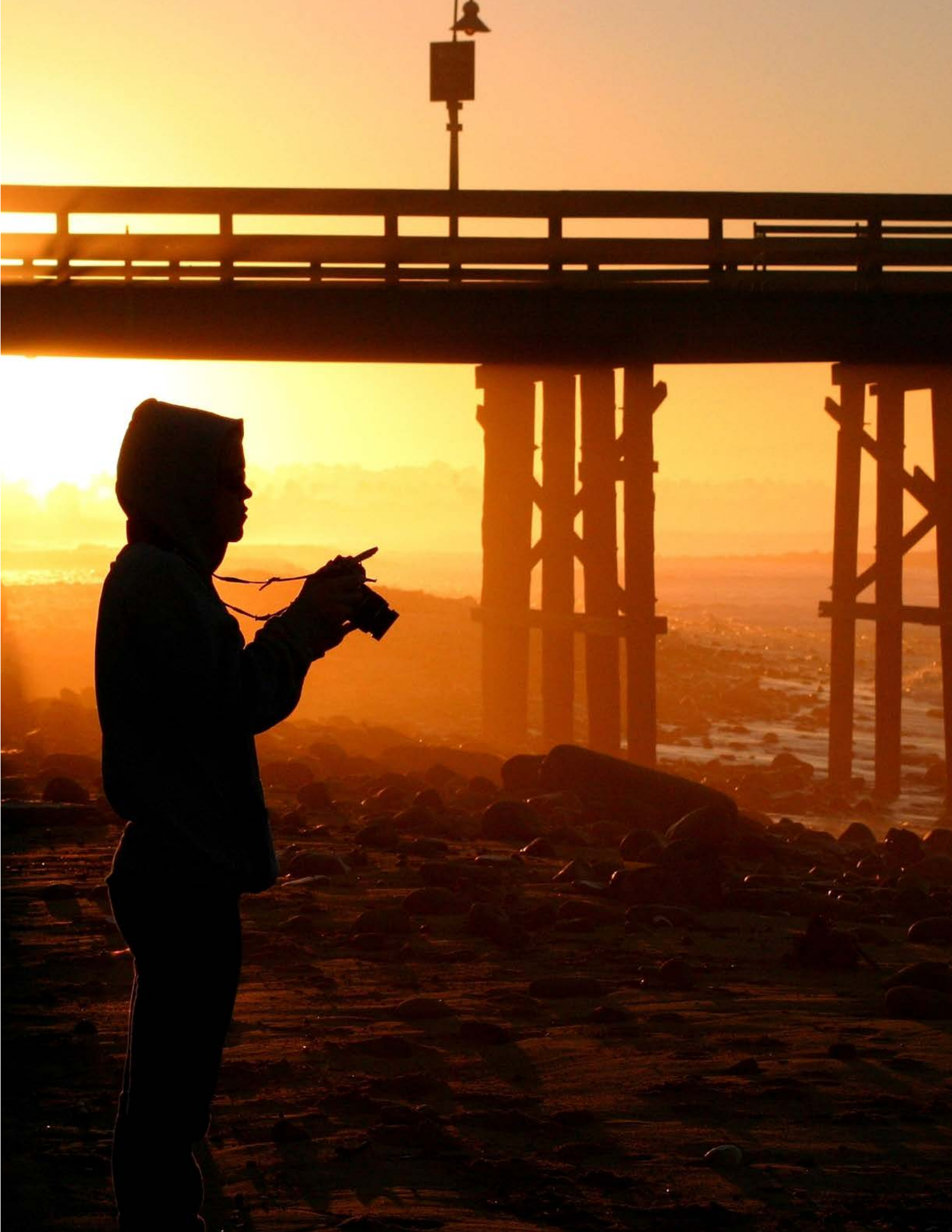
surfrider.org/programs/ocean-friendly-gardens



YOUTH CLUB NETWORK

Surfrider Foundation launched the Youth Network in 2008 in response to overwhelming interest across the country from young people that wished to become more involved with the Surfrider Foundation. Our youth network creates a platform to meet the demand by young people for opportunities to influence environmental action through service, development, leadership, civic engagement and organizing by way of collective empowerment of our chapter network.

This network focuses on the development of environmental stewardship projects - at their schools, campuses or local communities. Projects range from beach cleanups, to reducing single-use plastic usage, to creating a more eco-friendly campus.



COMMUNICATION CHANNELS

The Surfrider Foundation Website

The Surfrider Foundation maintains a comprehensive website: surfrider.org. The site provides visitors with an opportunity to keep abreast of current Surfrider Foundation issues, programs, campaigns and victories and offers a wealth of environmental information on our nation's coastal zones. Additionally, nearly all Surfrider Foundation chapters maintain websites of their own, enabling them to post information on local issues and events. Chapter websites can be accessed directly through the Surfrider Foundation website below.

surfrider.org/chapters

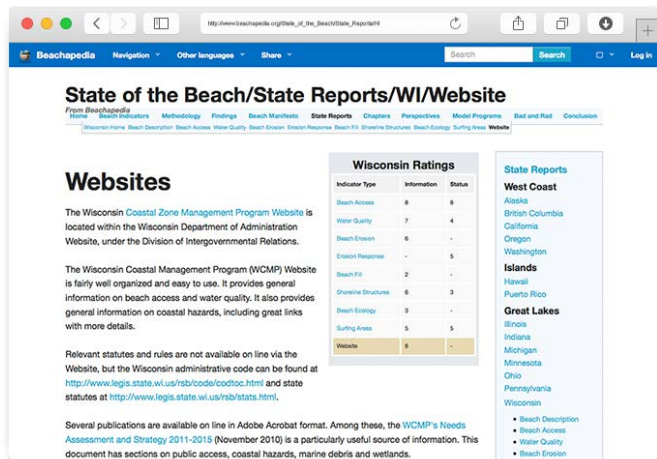
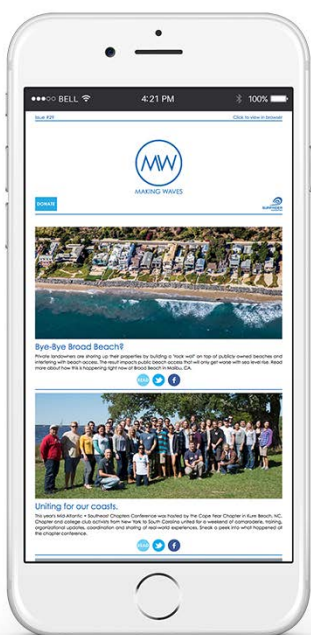
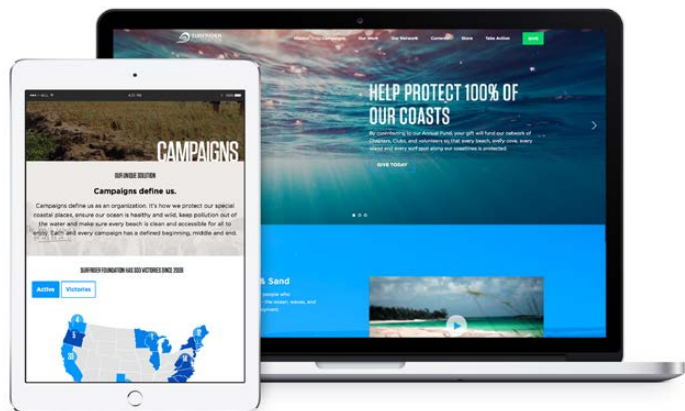
Making Waves

The Surfrider Foundation publishes a monthly digital interactive newsletter, Making Waves. Through its coverage of campaign developments and victories, chapter updates, and environmental and scientific news stories, Making Waves remains one of the Surfrider Foundation's most effective vehicles in educating and communicating with our members on activities and achievements within the organization. You can find past issues at the website below.

surfrider.org/publications/making-waves

Beachapedia

Beachapedia.org is the Surfrider Foundation's community-driven online reference tool that catalogs combined coastal science information taken from the Surfrider Foundation activist network and environmental experts. Beachapedia captures relevant and timely information related to the protection of our coastal resources using Wiki technology. With its constant influx of intelligence, Beachapedia serves as a relevant and valuable tool for the general public, media, and decision-making bodies. Beachapedia covers a vast assortment





of topics related to the coastal environment, including articles ranging from coastal access to water quality testing, to seawater desalination.

beachapedia.org

State Of The Beach Report

The Surfrider Foundation's State of the Beach Report currently resides on Beachapedia. The publication, available online, is continuously updated as new information becomes available, state policies change and important developments in beach health occur in the 31 coastal states and territories now covered by the report. Designed to serve as the "go to guide" for researchers, coastal managers, legislators and activists, the report evaluates the public availability of state-level coastal information, and compares each state's status on critical beach-health indicators.

beachapedia.org/state_of_the_Beach

Public Relations and Social Media

The Surfrider Foundation National Headquarters Communications team is dedicated to providing the organization with media, public and press relations that clearly communicate the organization's mission and vision. The team helps communicate the organization's programs and campaigns and personalizes the Surfrider

story through multiple news and feature articles generated for different media outlets. This team initiates and quickly responds to media calls as well as coordinates media opportunities and interviews with Surfrider staff, chapter leaders and volunteers. The team writes news releases to distribute on the national wire, optimized for search engines, and as a tool to pitch news to a variety of print and online publications as well as for broadcast and radio programs. They also make the most effective use of Surfrider social networks including Twitter, Facebook, YouTube, and Instagram by engaging with supporters and followers, posting organizational updates, answering questions, and providing resources. They are also a resource for staff and chapter leaders who need assistance with public relations and social media.

Action Network

With just a click of the mouse, activists can make their voices heard. Through the Action Network, the Surfrider Foundation mobilizes activists by email, inviting them to weigh in when it counts by sending a personalized message or petition to key policymakers – locally, nationally or around the world. A personalized letter is included simply by replying to said email or by clicking on the website. The Action Network does the rest, sending handcrafted email messages to elected officials, corporate leaders, and other important decision makers.

WAYS TO GIVE

We hope the information provided below will be helpful as you consider making a contribution to the Surfrider Foundation while possibly receiving tax and financial benefits.

Current Gifts

Cash

A gift of cash is the simplest and most popular gift to the Surfrider Foundation. It provides immediate support for our mission-related work and gives the donor a charitable income tax deduction in the year of the gift.

Securities

Gifts of appreciated securities are an excellent vehicle for giving to Surfrider. If you have appreciated securities that you have owned for more than one year, you may want to consider using such an asset to make charitable gifts. When a gift of long-term appreciated securities (securities held for more than a year) is made directly to Surfrider, there is no tax on your capital gains, even though the gain is counted as part of your charitable deduction. To receive the greatest tax benefit, gifts of appreciated securities should be made directly to Surfrider, rather than selling them first and making a donation of the proceeds (you would then have to pay tax on the gains).

If your gift of appreciated stock, combined with other gifts, exceeds 30% of your adjusted gross income—the maximum deduction allowed for most appreciated securities gifts—the excess might be carried forward for five additional years. The value of the gift is based on the date the transfer of shares is complete.

Future Gifts

In addition to these current gifts, individuals may make contributions to the Surfrider Foundation through one or more of the following planned giving opportunities. Maximizing your gift and

participating in planned giving are wonderful strategic ways to leave the legacy of a healthy ocean environment and help secure the work of the Surfrider Foundation into the future.

We would be happy to show you the potential benefits to you and/or your heirs of a planned gift supporting our efforts. Such a consultation creates absolutely no obligation on your part and all information is completely confidential.

Individual Retirement Account (IRA)

Naming the Surfrider Foundation as a beneficiary of your IRA is a very tax-efficient way to make a charitable gift. In fact, retirement plans and IRAs should be the first asset considered in planned giving. This is because retirement funds have never been taxed. So, when you make a withdrawal from your IRA or retirement plan you must pay taxes on it as ordinary income. At your death, whatever remains in these plans does not escape taxes and is actually subject to both income tax and estate tax. In the highest estate tax bracket this could reduce the value of your retirement funds by 70 percent or more! Making a gift via your IRA or retirement plan is simple to do and can be changed if your financial or estate plans change.

Life Insurance

Naming Surfrider Foundation as a beneficiary of your life insurance is a simple way to provide support without giving up current assets. You may also create a new policy or transfer ownership of your existing life insurance policy to Surfrider Foundation and receive an immediate charitable gift deduction. If you continue making premium payments to maintain the policy, those payments are tax deductible.



Bequests

You can establish a legacy that will reflect your commitment to the coastal environment by including the Surfrider Foundation in your will or living trust. Bequests to Surfrider are generally exempt from federal or state inheritance taxes, and subject to an unlimited deduction.

The simplest way to make a bequest is to add any of the following to your will or living trust:

Percentage: I give the Surfrider Foundation Global Office, located in San Clemente, California, % of the residue of my estate (for the support of _____ program) or (to establish the _____ fund) or (for its general purposes).

Dollar Amount: I give to the Surfrider Foundation Global Office, located in San Clemente, California, the sum of \$_____ (for the support of _____ program) or (to establish the _____ fund) or (for its general purposes).

Specific Property: I give to the Surfrider Foundation Global Office, located in San Clemente, California, my interest in _____ (describe the property and the exact location) (for the support of _____ program) or (to establish the _____ fund) or (for its general purposes).

Please consult with us, and your financial and tax advisors, in selecting a program or specific target for such a bequest.

Charitable Remainder Trusts (CRT)

A charitable remainder trust can be used to bypass capital gains taxes on the sale of highly appreciated assets, generate an increase in income, receive a charitable income tax deduction, and help you fulfill your philanthropic objectives. Typically, property or money is donated to Surfrider, but you, the donor, continue to use the property and/or receive income from it while living. The beneficiaries receive the income and Surfrider receives the principal after a specified period of time. You avoid any capital gains tax on the donated assets, and you receive an income tax deduction in the year the trust is created. In addition, the donated asset(s) are removed from the estate, reducing subsequent estate taxes. While this contribution is irrevocable, you may have some control over the way the assets are invested, and may even switch from one charity to another (as long as it's still a qualified charitable organization). CRTs come in two main types: charitable remainder annuity trust (which pays a fixed dollar amount annually) and a charitable remainder unitrust (which pays a fixed percentage of the trust's value annually).





Charitable Lead Trust

Some individuals would like to have use of their gift now, while reserving benefits from the gift for family members for later. Charitable lead trusts are essentially the opposite of Charitable Remainder Trusts. In this type of gift a donor contributes property to an irrevocable trust. The trustee pays an income to the charity for the donor's lifetime or a specified time period. At the end of the term the trust property is distributed either back to the donor or to the donor's heirs. The primary advantage of this arrangement is that the property contributed to the lead trust is valued for estate and gift-tax purposes as of the date of the contribution. For assets that are likely to appreciate substantially in value over time, a donor may wish to remove it from their estate now by contributing it to a lead trust.

Charitable Gift Annuity (CGA)

With a charitable gift annuity you, the donor, will receive fixed payments, based on your age, for the rest of your life. These payments are partially tax-free, plus you will receive an immediate tax deduction in the year you fund the annuity. If you create your annuity with appreciated assets you will also avoid immediate capital gains taxes. When the annuity matures, the remainder passes to Surfrider Foundation. The minimum age for an immediate CGA is 55. Others may consider a deferred CGA.

Other Giving Options

Workplace Giving

The Surfrider Foundation is a member of EarthShare, a nationwide network of the most respected environmental and conservation organizations. EarthShare partners with employees and employers across the country to support hundreds of environmental groups through efficient and effective payroll deduction giving and offers a simple way to care for the environment.

Workplace giving is probably the easiest way to make a charitable gift. If your company offers an EarthShare workplace-giving program, you can choose an amount that you wish to have deducted from your paycheck each pay period. These payroll deductions are fully tax deductible and take place automatically.

Through EarthShare's workplace giving programs, you can elect to contribute only to the Surfrider Foundation or you can donate to all of the environmental and conservation charities you normally support by designating them in your EarthShare gift. Federal employees and military personnel can get involved too. Each year the US government offers its employees the chance to participate in the Combined Federal Campaign (CFC). Surfrider's CFC code is 10642. EarthShare is a part of many state and municipal government agencies' giving programs as well.

PROTECT & ENJOY



If EarthShare is not offered in your campaign, or if there is no campaign at your workplace, you can help us introduce the program to your employer.



Employer Matching Contributions

Many employers sponsor matching gift programs and will match any charitable contributions made by their employees. Some corporations set aside millions of dollars for matching gifts each year and only a small portion

of the funds are ever used. Most companies match dollar for dollar, and some will even double or triple match your gift. To find out if your company offers gift matching, please contact your human resources department.

Tributes and Memorials

Honor someone's accomplishment or memory, celebrate a friend's birthday or recognize an individual's achievement with a tribute or memorial to the Surfrider Foundation. Tribute or memorial acknowledgement cards are sent directly to the recipient to recognize your gift in their honor. You receive a letter for tax purposes and honor a friend while supporting Surfrider at the same time.

A full-page background image of a sunset over the ocean. The sun is a bright white circle on the horizon, casting a long, shimmering golden reflection down the center of the water. The sky transitions from a pale blue at the top to a warm orange and yellow near the horizon. The water in the foreground is dark blue with gentle ripples and some lighter patches where the sun's light reflects.

**THE
OCEAN
BELONGS
TO ALL
OF US**

2014 CORPORATE PARTNERS

The Surfrider Foundation would like to thank the following companies whose support enables us to protect and preserve our world's ocean, waves and beaches.



Das Auto.

AVEDA
THE ART AND SCIENCE OF PURE
FLOWER AND PLANT ESSENCES



BILLABONG



jetBlue



ChicoBag

MEMBERSHIP & MEDIA PARTNERS

Surflife

Outside
TELEVISION

Western
FEDERAL CREDIT UNION

SURFING
MAGAZINE



THE
inertia

DoomaPhotos

SWELL

2014 DONORS

On behalf of the world's ocean, waves and beaches, the Surfrider Foundation would like to thank the following individuals, foundations and corporations for their generous support received between January and December, 2014.

\$300,000-\$400,000

The David & Lucille
Packard Foundation

\$200,000-\$300,000

Barefoot Wine

\$100,000-\$200,000

Aveda Southwest

The Keith Campbell
Foundation for the
Environment

Hawaii Community Foundation

Marisla Foundation

The Gordon & Betty
Moore Foundation

SIMA Environmental Fund

Volkswagen Group
of America

\$75,000-\$100,000

Resources Legacy Fund

EarthShare National

\$50,000-\$75,000

Department of Natural
Resources, State of WA

The Harder Foundation

The Forrest & Frances
Lattner Foundation

Mathewson Charitable Lead
Trust Three

The Offield Family Foundation

Washington State Dept
of Natural Resources

Windsong Trust

Zeeberry, LLC

\$25,000-\$50,000

EarthShare of California

The Curtis & Edith
Munson Foundation

Native Foods

Judith Posnikoff

William Price

\$10,000-\$25,000

The Barkley Fund

Samuel Chapin

Clif Bar

The Max & Victoria
Dreyfus Foundation

Eva Chiles Meyer Fund #1

Frost Family Fund of the
Hawai'i Community Foundation

Gordana Kajer

Lazar Foundation

Mellam Family Foundation

Bob Metcalf

Peter Wheeler &
Elizabeth Munro

Northwest Fund for
the Environment

Pfizer, Inc.

The Lynn R. & Karl E.
Prickett Fund

Harriet Zaretsky & Steve Henry
- Dillonslist.org

CA Dept. of Fish & Wildlife

Spy Optic, Inc.

\$5,000-\$9,999

The Allergan Foundation

The Heller Foundation
of San Diego

The Banner Foundation

Kimberly & Smoky Bayless

Jeffrey & Deborah Berg

The Henry & Ruth Blaustein
Rosenberg Foundation

Sean Brennan

The Brethren, Inc. / DBA Fire
Safety First

Laura Chandler

Chico Bag Co.

Yvon Chouinard

The James M. Cox Foundation

The Thomas R. & Deborah A.
Davidson Foundation

Deckers Outdoor Corporation

Diana DiCesare

Henry DuPont

Eldering Family Foundation

Environment Now

Jack Harrison

The Hexberg Family
Foundation

The Johnson Family
Foundation



Johnson O'hana
Charitable Foundation

Edward Kertis

Richard Kopcho

McMullen Charitable Fund

Erica & Kenneth Messer

Morgan Stanley Global
Impact Funding Trust

National Marine
Sanctuary Foundation

Network for Good

W. Glasgow Phillips

Pritchett, Siler & Hardy, P.C.

John Sargent

Sutton Family Foundation

Samuel Thomas

Gary Waldron

William Gillespie Foundation

\$2,500-\$4,999

Alper Family Foundation

Anonymous

John Barringer

Benevity Community
Impact Fund

Bridgepoint Education
Foundation

The Brock Foundation

The Bullard Foundation

Shanan Campanaro

Stephen Chess

L. Dee Family Foundation

Andrew & Diana Dempsey
Charitable Fund

The Dolotta Family
Charitable Foundation

Drive Current

Fundraise.com

Guilford Publications

Alex Gutt

Internet Brands, Inc.

The James Irvine Foundation

Johnson Ohana
Charitable Foundation

Kapor Hamilton Public
Relations

Steven Lafferty

Bill Lester

Jason Lewis

Ian & Paige MacLeod

Josh Malmuth

Martin Marcinczyk

Ed Mateer

William McCabe

Marcus Merner

The Cynthia & George
Mitchell Foundation

The Oneatta Fund

Gregory Patrick

Rose Family Fund

Saatchi & Saatchi

Paul Solli

Southern California Coastal
Research Project Authority

Taproot Foundation - Team
Duck Savers

Brett Thomas/Surf4Hugs

Tides Foundation

David Watson

Linda & Tod White
Charitable Fund

\$1,000-\$2,499

Chris Adams

Adobe Systems Inc.

Matthew Allen

The American
Endowment Foundation

Apple

The Apple Lane Foundation

Jeremy & Meredith Aston

Aveda

Balloun Family Foundation

Jane Bartel

The Bayhurst Foundation

Deniz Baysal

Below the Surface/Veslack

Billabong

Robert Bishop

Todd Bladel

Benjamin Bostwick

Scott Braun

Aaron Bryson

Keith Bunting

Dennis Casad

Russ Castle	Grady & Dani Hinsche	Tieneke Pavesic
Earl M. & Margery C. Chapman Foundation	The Hobson Family Foundation	Pechet Foundation
John Chubet	Amity Hodge	Margaret Peloso
Paul & Tiffany Cleary	Holland's Bicycles, Inc.	Ann Perry
Roy E. Crummer Foundation	Hotchkis Family Foundation	Ken Petersen/First AmericanTrust
Bob Davenport	Hydroflask	Plantronics Charitable Gift Fund
Jack Davis	Jhamandas Watumull Jhamandas Watumull Fund	Point 97
Zac Duvernet	Brian Kahan	George & Juli Powell
Greg Elliott	Kerr Pacific Corporation	Anthony Radaich
Tom & Nancy Elsaesser Foundation	Alexander Kirk	Alan Rechter
Dan Emmett	Tyler Kneisel	Red Cabin Foundation
ESJ Daughters Fund	The Kneisel Foundation	Grace Jones Richardson Trust
Hector Estrada	Laguna Radio Inc.	Stephanie Rinaldi
John & Gayle Eyler	Kirke Lathrop	Laura Roebuck
Michael Fojtasek	Jason Latos	Tom & Carrie Rolfes
Neil Follett	Robert Lawson	Joel Ruiz-Quinones
Denise Ford	The Lazlow & Laura Fund	Schmidt Ocean Institute
David & Judy French	Alan Levin	Schwab Charitable Fund
Fuller/Kelly Foundation	Linda Lichter	Sea Vision
Christen C. & Ben H. Garrett Family Foundation	The Lunsford Family	Christian Searcy
Hannah Garrison/Wear Your Music	Ethan McFarland	Zachary Sherburne
Lawrence Gilson	Sean McLarry Foundation	Thomas & Darla Skelton
The Glue Network	Steve & Julie Meineke Family Foundation	Eliza Slavet
Eric Wan and Michele Goodman Fund of The Oregon Community Foundation	Mervin Manufacturing	Jim Slavik
John Greenbush	Jason Meyer	Brooke Smith
Ben Hakakian	Microsoft Matching Gifts Program	Joseph Sollano
Kim Hartley & Chris Fry Fund	Missionfish/Paypal Giving Fund	Mark Spalding
The Haskell Fund	Vibiana Molina	Todd Spector
Christopher Hathaway	Michael Mottola	David Stenn Fund
John Havenner	Tami Mulcahy	Sonja Stilp
J.D. Head	The Natter Family Foundation	Zachary Story
Christopher Helgoth	The Ronald Newburg Foundation	Julius Szelagiewicz
David Hill	Neal Norman	John Taylor
	Outerwall	TC Group
	Pabst Brewing Company	Paul Tordella
		Ty Arthur Torres
		Stacy Traub



Trust Commerce
Richard Tucker & Family
UBS Employee Giving Fund
US Fish & Wildlife Service
Ann Vuille
David & Sylvia Weisz
Family Foundation
West Basin Water District
Rick Wilson
The Woodward Fund
Christopher Woolson
Xpu Foundation
Audrey Yang

\$500-\$999

William Althouse
Harold Appleton
Dror Argaman
Argonaut Charitable
Foundation
Adrienne Armstrong
Byron Ault
David Ayers
Toni Bloom
Greg Boreham
Louis Breeding
Troy Buescher
Marc Butman

Peter Calveley
Scott Chalmers
Won-Yee Cheng-Leever
Cheung's Rattan
Drew Clora
Patricia Cook
Kimberly Cooper
Ray Cox
Brad Cutler
James Cutri
Mike Day
Katy Dicke
Meg Didonato
Dodds Kinnick High School
EarthShare New Jersey
Maaiké Evers
Chad Faulkner
Steve Ferguson
Sarah Fields
W.C. & Susan Gentry
Family Foundation
Ryan Go
Rowie Gray
Chris Grover
Steven Gullickson
James Hagood
Keith Harrelson

James Hastings
Kristin Haydinger
Eric & Laura Heimbold
Adam Heyde
Holland's Bicycles
Jordan Horowitz
Kevin Howley
Daniel Inzinger
Todd Jacobsen
Caroline Jensen
Darby Keen
Harris Keppel
Alexander Kinsey
Kevin Knode
Daniel Kunz
Brad Lancaster
Yvette LeFebvre
Dona Leicht
Patrick Lejeune
Lowery Donor Advised
Fund at the E. Texas
Community Foundation
Tom Martin
Otilia McLarry
Meyers-Schulte
Family Fund
Ryan Minelli
Emma Montesi



Sara Brannin Mooser

Lisa Morgan

The Muller Family Foundation

Sean Murphy

Native Foods

Russ Owens

Palm Springs Life

Marek Panasewicz

Michelle Partette

Paul Davis Restoration

PB Teen & PB Dorm

Pershing

PG&E Corporation Foundation

Qualcomm Matching
Gift Funds

Tom Rau

Greg Resnick

Thomas Rice

Roll Giving

Nicholas Rorick

Rachel Schochet

Jonathan Sears

Jeffrey Shupe

Brian Siebert

J. Ake Sjostedt

Derek Smith

Greg Smith

Charles Southey

Sarah Soutter

Steel Media Charitable
Giving Fund

Rose Stewart

David Szwed

Tactics

Tailgate Clothing Co.

Jon Thompson

Alan Timmerman

TisBest Philanthropy

Bradley Toothaker

Norman Torgerson

Louis Toth

Sarah Vanderveen

Tim Vermilya

Dietrich Vranka

Jeff Wadsworth

Mal Ward

West Basin Municipal
Water District

Eric Wever

Carlos White

Robert Whitehair

Walter & Natalie Wilhelm

Robert Wilkinson

Dan Wright

Terresa Zimmerman

John Zotz

Dillon Henry Memorial Endowed Fund Donors

Created in 2007 by Harriet Zaretsky and Stephen Henry, the Dillon Henry Memorial Internship was created to honor their son Dillon's memory, recognize his commitment to the oceans and coastal environment and to help young people to pursue a career in coastal and marine conservation. The Endowment provides funds on an annual basis for two interns working with Surfrider Foundation's Environmental and/or Legal Departments. The Henry Family welcomes additional donations to the fund. For more information please visit dillonslist.org.

Legacy Circle Donors

The Legacy Circle recognizes and honors those who have included Surfrider Foundation in their financial plans. They have done so by naming Surfrider as a beneficiary to wills, living trusts, IRAs, life insurance and other life-income gifts or have made an outright gift to the Surfrider Foundation Endowment Fund.

If you qualify for membership in the Legacy Circle, or would like to learn more about becoming a member, please contact Surfrider Foundation's Director of Development.

We thank those who notified us in 2013 of their planned giving, enabling us to protect the world's oceans, waves and beaches now and in the future.

Workplace Contributions

The Surfrider Foundation thanks the many individuals who have supported our work through payroll deductions via EarthShare. For more information about adding an environmental option to your company's workplace giving campaign, please visit earthshare.org



2014 BOARD OF DIRECTORS

**Chair**

Liisa Pierce Fiedelholz

Vice Chair

Walter Wilhelm

Secretary

Meridith Blascovich

Board Members

Meg Caldwell
Steve Combs
Mike Harmon
Bob Holding
Ed Kertis
Rick Kuykendall
Jim Lindberg
Robert Nixon
Maggie Peloso
Steve Rabineau
Anthony Radaich
Kevin Ranker
Mark Spalding
Shaun Tomson
Rob Wells

**Founding
Advisory Board**

Jericho Poppler Bartlow
Yvon Chouinard
Tom Curren
Bruce Johnston
Steve Pezman
D. Dwight Worden

Advisory Board**Chairman**

Shaun Tomson

Manager

Jim Kempton

**Advisory
Board Members**

Lisa Andersen
Michael Bloom
Jeff Bridges
Bruce Brown
Aaron Checkwood
Russ Cogdill
Susan Crank
Pierce Flynn, Ph.D.
Alan Gibby
Brad Gerlach
Karen MacKay
Jake Grubb
Woody Harrelson
Gregory Harrison
Paul Holmes
Bob Hurley
Pearl Jam
Drew Kampion
Dave Kaplan
Josh Karliner
Mike Kingsbury
Kevin Kinnear
Tom Loctefeld
Gerry Lopez
Rob Machado
Don Meek
Shelly Merrick
Dick Messerol
Dick Metz
Doug McPherson
Bob Mignogna

Guy Motil
Sakiusa Nadruku
Paul Naudé
Doug Palladini
Tony Pallagrosi
Debbie Pezman
Mark Price
Gary Propper
Randy Rarick
Fran Richards
Gary L. Sirota
Kelly Slater
C.R. Stecyck III
John Stouffer
Peter Townend
John Von Passenheim
Mati Waiya/Chumash People
Robert "Nat" Young

OUR STAFF

Chief Executive Officer
Chad Nelsen

Chief Operating Officer
Michelle Kremer

Accounting

Controller
Toni Crow

Staff Accountant
Ryan Johnson

Accounting Assistant
Mohamedali Mukadam

Operations

**Office Administrator/
Merchandise Coordinator**
Karli Barbour

**Operations/Human
Resources Manager**
Dani Mimm

Marketing and Engagement

**Director of Marketing
and Engagement**
Nancy Eiring

Graphic Designer
Randy Assell

**Membership Communications
Manager**
Jenna Holland

**Marketing Manager,
Branding and Innovation**
Kyle Lishok

Senior Marketing Manager
Ty Smith

Membership Manager
Christian Snyder

Regional

Director of Chapters
Ed Mazzarella

Washington Field Coordinator
Brice Boland

Youth Manager
Ericka Canales

Hawaiian Islands Manager
Stuart Coleman

Oregon Field Coordinator
Ryan Cruse

Chapter Manager
Sarah Damron

**Washington Coast
Program Manager**
Casey Dennehy

Washington Policy Manager
Gus Gates

Northeast Regional Manager
Melissa Gates

Mid-Atlantic Policy Manager
Matthew Gove

**Southern California
Regional Manager**
Bill Hickman

Florida Regional Manager
Holly Parker

Oregon Policy Manager
Charlie Plybon

Mid-Atlantic Regional Manager
John Weber

Legal

Legal Director
Angela Howe

Legal Associate
Staley Prom

Technology

**Director of Technology
Development**
Jeff San Marco

Information Systems Coordinator
Ruarri Serpa

Systems Administrator
Chris Wilson

Development

Director of Development
Steve Blank

Global Grants Manager
Lori Booth

**Corporate Development
Coordinator**
Mary Herbranson

**Special Projects:
Development and Marketing**
Katie Rootlieb

Environment

Water Quality Manager
Mara Dias

**Ocean Friendly Gardens
Program Coordinator**
Paul Herzog

California Policy Manager
Jennifer Savage

Coastal Preservation Manager
Stefanie Sekich-Quinn

Environmental Director
Pete Stauffer

Senior Staff Scientist
Rick Wilson

**California Coastal Policy
Coordinator**
Amanda Winchell



THANK YOU FOR
YOUR CONTINUED SUPPORT.

SURFRIDER.ORG



tel: (949) 492-8170 | info: (800) 743-7873 | fax: (949) 492-8142 | info@surfrider.org
P.O. Box 6010, San Clemente, CA 92674-6010