



OUR STORY

Just over 30 years ago, a handful of surfers made a powerful statement by founding the Surfrider Foundation. The waves they surfed in Malibu, California were threatened by development and pollution. They wanted to protect what they loved, so they organized a group to protest the threats to their local surf break. They took action. Not even they could have envisioned the history they were making when they succeeded in protecting their beloved surf spot.

Today, the Surfrider Foundation protects much more than surfing waves (and you certainly don't have to be a surfer to join!) but one thing remains the same: our founders were everyday people, like you and me, who took a stand because they loved their beach.

Surfrider has built a network of coastal defenders who transform their passion for our coasts into lasting protection. Bridging local knowledge with national experts in law, policy and science, our formula for success—both the play-book and the team—produces victories for our beaches year after year. Over the last three decades we have a track record of more than 300 victories (since we started counting in 2006!). We don't just play. We win.

Our focus is 100% on our ocean, waves and beaches. We care for the area where the land meets the sea, with one foot in the sand and another in the water.

Our vision is to keep our beaches open to everyone, promote smart coastal development that avoids coastal impacts, protect special ocean and coastal places before they are threatened, ensure the water is clean to surf and swim in and the beaches are free of plastic litter.

Our members and supporters, like you, empower everyday citizens to be leaders in their coastal communities and to become defenders of our coasts.

Thank you for your continued support.









CONTENTS

Letter From Our CEO	4
Financials	6
Coastal Victories	8
Our Work	10
Our Initiatives	11
Our Programs	12
Communication Channels	15
Ways to Give	17
Corporate Partners	21
Donors	22
Board of Directors	30
Our Staff	

LETTER FROM OUR CEO



The beach. The very word evokes so many things. For some it's nostalgia, for others it's a playground, or an important habitat for endangered sea turtles, or a serious coastal management challenge as storms threaten beachfront development. The beach is the most dynamic landscape on the planet, bridging land and sea, and for us, it's everything. That is why Surfrider's incredible network of 84 chapters, 50 youth clubs and thousands of volunteers work so hard day in and day out to protect our ocean, waves and beaches.

Collectively, Surfrider chapters, clubs and volunteers are working on hundreds of campaigns and stewardship projects to protect our coast. Our formula for success combines volunteer action and local knowledge with national experts in legal, policy and science, plus a lot of hard work.

The beach doesn't have its own voice so it needs ours. In 2015, Surfrider celebrated a milestone of 300 coastal victories since we started counting in 2006. For us, a victory is a decision made by a governing body in favor of the coastal and ocean environment that results in a positive conservation outcome, improves coastal access, or both. It was a banner year for Surfrider's campaign efforts. We achieved 41 coastal victories, meaning that 41 times we defended the coast from a threat, passed good protective policy, and each time we ensured that our coasts and ocean were protected. These victories represent our primary focus areas that add up to a fully protected coast and include improving water quality, preservation of the coast, eliminating plastic pollution, protecting the ocean, and maintaining beach access. They also include victories at the local level, as well as state and national wins that show Surfrider's increasing influence in coastal and ocean policy at higher levels of government. We are gaining momentum and having a larger influence.

The beach is a public space, so we are all in this together. None of our success is possible without the hard work and collaboration of our network of engaged members, supporters and coastal defenders, who stand up to protect our ocean, waves and beaches for all to enjoy for today, tomorrow, and every day after.

Most importantly, Surfrider is proud to have the dedicated support of our members, donors and partners like you as we work together to achieve our shared vision of 100% protection of our coasts for the future.

Long Live the Beach,

Dr. Chad Nelsen CEO, Surfrider Foundation











FINANCIALS

Statement of Financial Activities-Years Ended December 31, 2015/2014

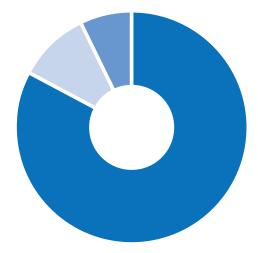
		2015	2014
Revenues and Support			
Contributions		\$4,198,512	\$3,922,731
Membership		\$1,322,536	\$1,258,659
Sales/Mail Order Merchandise		\$112,077	\$202,806
Corporate Partnership Revenue		\$718,670	\$615,525
Special Events (Net of Direct Costs)		\$164,832	-\$7,015
Settlement Beneficiary and Other		\$65,946	\$C
Mailing List and Other Revenue		\$6,445	\$2,236
Investment Income		-\$6,726	\$14,336
Total Revenues and Support		\$6,582,292	\$6,009,278
Expenses			
Program Services		\$5,430,092	\$5,494,375
Fundraising		\$632,097	\$515,707
General and Administrative		\$514,397	\$471,919
Total Expenses		\$6,576,586	\$6,482,001
Changes in Net Assets		\$5,706	-\$472,723
Net Assets Beginning of Year		\$3,199,002	\$3,671,725
Net Assets End of Year		\$3,204,708	\$3,199,002
Revenues and Support			
Contributions	\$4,198,512	64%	
Membership	\$1,322,536	20%	
Corporate Partnership Revenue	\$718,670	11%	
 Other 			
Sales/Mail Order Merchandise	\$112,077	2%	
Special Events (Net of Direct Costs)	\$164,832	2%	
Settlement Beneficiary	\$65,946	1%	
Mailing List and Other Revenue	\$6,445	0%	
Investment Income	-\$6,726	-0%	
Total Revenues and Support	\$6,582,292	100%	

FINANCIALS

Statement of Financial Position as of December 31, 2015/2014

	2015	2014
Assets		
Cash and Cash Equivalents	\$3,724,442	\$3,237,377
Investments	\$318,691	\$334,881
Other Receivables	\$69,596	\$139,723
Inventory	\$119,061	\$134,625
Prepaid Expenses	\$73,715	\$48,599
Property and Equipment (Net of Depr.)	\$17,803	\$28,747
Total Assets	\$4,323,308	\$3,923,952
Liabilities		
Accounts Payable and Accrued Liabilities	\$851,697	\$478,701
Payroll Related Liabilities	\$266,903	\$246,249
Total Liabilities	\$1,118,600	\$724,950
Net Assets		
Unrestricted	\$1,832,315	\$1,973,218
Temporarily Restricted	\$1,104,743	\$958,134
Permanently Restricted	\$267,650	\$267,650
Total Net Assets	\$3,204,708	\$3,199,002
Total Liabilities and Net Assets	\$4,323,308	\$3,923,952

Total Expenses	\$6,576,586	100%
General and Administrative	\$514,397	7%
Fundraising	\$632,097	10%
Program Services	\$5,430,092	83%
Expenses		



2015 COASTAL VICTORIES



A coastal victory is a decision made in favor of the coastal and ocean environment that results in a positive conservation outcome, improves coastal access, or both. Policy advancement establishes a policy that will support future protection of our ocean, waves and beaches.



For more information on our victories visit surfrider.org/campaigns.

<section-header>







OUR WORK

Our ocean faces growing challenges from water pollution, coastal development and climate change. At the same time, expanding industries, such as offshore oil drilling, threaten to crowd our ocean and degrade its health (and those who call it home!).

Every day poses new threats to our oceans and beaches. Our ocean and special places must be proactively protected before they are threatened and stem the tide before further damage is done to the ocean's health.

This is precisely why the Surfrider Foundation built a network of passion-driven people who are on the ground and are the voice for our ocean and beaches. With one foot in the sand and the other in the water, the Surfrider Foundation is the only non-profit organization with a 100% focus of protecting our coasts.

OUR INITIATIVES



Ensuring Clean Water

We protect our water resources and prevent pollution along our coasts and waterways through community engagement, water testing, planting ocean friendly landscapes, and by advocating for holistic clean water solutions.

surfrider.org/programs/clean-water



Securing Beach Access

Our beaches mean so much to us. It's where we live, work, and visit. It's the entryway to our ocean. We need access to beaches in order to enjoy them. We work hard to ensure that our beaches are accessible for all to enjoy.

surfrider.org/programs/beach-access



Protecting Special Places

Our ocean face growing challenges from pollution, habitat loss, development, and climate change. To protect the ocean we take a proactive approach to marine conservation through four core areas: Marine Protected Areas (MPAs), offshore oil drilling, renewable ocean energy, and marine spatial planning.

surfrider.org/programs/ocean-protection



Preserving Our Coasts

Our network of volunteers address threats like poorly planned coastal development, shoreline armoring, sand dredge and projects, and work pro-actively with community planners to address sea level rise.

surfrider.org/programs/coastal-preservation

|--|

Preventing Plastic Pollution

Plastic pollution is becoming increasingly abundant in our ocean. We work to educate the public, clean up beach and ocean litter, eliminate single-use plastics, and prevent plastic pollution before it reaches our beaches and ocean.

surfrider.org/programs/plastic-pollution

OUR PROGRAMS





Blue Water Task Force

Our volunteer-run, water testing, education and advocacy program provides valuable water quality information to beach communities, identi es problems with beach and coastal water pollution, works to raise awareness for pollution issues, and implement solutions.

surfrider.org/blue-water-task-force



Ocean Friendly Gardens

Our volunteers help local communities create Ocean Friendly Gardens, that conserve water and wildlife habitat with native plants, restore soil to sponge up rainwater, and litter out pollution and ultimately reduce the amount of polluted runo reaching the ocean.

surfrider.org/programs/ocean-friendly-gardens



Rise Above Plastics

Our Rise Above Plastics program raises awareness about the dangers of plastic pollution and provides tools for our chapter to advocate for a reduction of single-use plastics and the recycling of all plastics in their communities.

surfrider.org/programs/rise-above-plastics







YOUTH CLUB NETWORK

In 2008, Surfrider launched our Youth Club Network, providing young people opportunities to influence environmental action through service, development, leadership, civic engagement and organizing by way of collective empowerment of our chapter network. The Youth Club Network sets the stage to ensure our network grows and builds the next generation of leaders and provides us with the opportunity to expand beyond the coastal zone.

surfrider.org/programs/youth-program

SURFRIDER LEADERSHIP

Surfrider's chapter network is an integral part to accomplishing the Surfrider mission. Our volunteers provide vital support for our community based work and national campaigns and are the key to our success. On annual basis, we host Surfrider Leadership Conferences in the different regions where Surfrider staff, chapter leadership and special guests provide handson training on the issues our coasts are facing, organizing tools and campaign management.

Chapter leadership may begin at Surfrider, but our volunteers become leaders within their community. In 2015, the Surfrider Foundation launched its Leadership University, aimed at providing interactive learning and development opportunities to all of our Surfrider coastal defenders. It increases the knowledge and skills of individual activists and the effectiveness of our chapter network. The curriculum, offered online in both a self-guided format and an interactive webinar format, is taught by Surfrider Foundation staff and activist experts. Volunteers earn a certificate upon completion of the curriculum.

THE

OCEAN

BEBORGS OCAL







COMMUNICATION CHANNELS

Surfrider.org

The Surfrider Foundation's website, surfrider. org, shares with our visitors the threats our ocean and coasts face and the solutions Surfrider and our chapter network are providing through our initiatives, programs and our campaigns as well as our success in the victories Surfrider sees in protecting our nation's coastal zones. Additionally, nearly all Surfrider Foundation chapters maintain websites of their own, enabling them to post information on local issues and events. Chapter websites can be accessed directly through the Surfrider Foundation website at **surfrider.org/chapters**.

Making Waves

The Surfrider Foundation publishes a bi-monthly digital newsletter, *Making Waves*, which shares campaign developments and victories, chapter updates, and environmental and scientific news stories. *Making Waves* remains one of the Surfrider Foundation's most effective vehicles in educating and communicating with our members on activities and achievements within the organization.

Beachapedia.org

Beachapedia.org is the Surfrider Foundation's community-driven online reference tool that catalogs combined coastal science information taken from the Surfrider Foundation activist network and environmental experts. Beachapedia captures relevant and timely information related to the protection of our coastal resources using Wiki technology. With its constant in flux of intelligence, Beachapedia serves as a relevant and valuable tool for the general public, media, and decisionmaking bodies. Beachapedia covers a vast assortment of topics related to the coastal environment, including articles ranging from coastal access to water quality testing, to seawater desalination.



State Of The Beach Report

Surfrider's State of the Beach Report is available on Beachapedia. It is continuously updated as new information becomes available, state policies change and important developments in beach health occur in the 31 coastal states and territories now covered by the Report. It serves as the go-to-guide for researchers, coastal managers, legislators and activists in evaluating the public availability of state-level coastal information, and compares each state's status on critical beach-health indicators.

beachapedia.org/state_of_the_Beach

Social Media

The Surfrider Foundation also makes the most effective use of their social networks including Twitter, Facebook, YouTube and Instagram by engaging with supporters and followers, posting organizational updates, answering questions, and providing resources. They are also a resource for staff and chapter leaders who need assistance with public relations and social media.

Action Network

With just a click of the mouse, activists can make their voices heard. Through the Action Network, the Surfrider Foundation mobilizes activists by email, inviting them to weigh in when it counts by sending a personalized message or petition to key policymakers—locally, nationally or around the world. A personalized letter is included simply by replying to said email or by clicking on the website. The Action Network does the rest, sending handcrafted email messages to elected officials, corporate leaders, and other important decision makers.

WAYS TO GIVE

We hope the information provided below will be helpful as you consider making a contribution to the Surfrider Foundation while possibly receiving tax and financial benefits.

Current Gifts

Cash

A gift of cash is the simplest and most popular gift to the Surfrider Foundation. It provides immediate support for our mission-related work and gives the donor a charitable income tax deduction in the year of the gift.

Securities

Gifts of appreciated securities are an excellent vehicle for giving to Surfrider. If you have appreciated securities that you have owned for more than one year, you may want to consider using such an asset to make charitable gifts. When a gift of long-term appreciated securities (securities held for more than a year) is made directly to Surfrider, there is no tax on your capital gains, even though the gain is counted as part of your charitable deduction. To receive the greatest tax benefit, gifts of appreciated securities should be made directly to Surfrider, rather than selling them first and making a donation of the proceeds (you would then have to pay tax on the gains).

If your gift of appreciated stock, combined with other gifts, exceeds 30% of your adjusted gross income—the maximum deduction allowed for most appreciated securities gifts—the excess might be carried forward for five additional years. The value of the gift is based on the date the transfer of shares is complete.

Future Gifts

In addition to these current gifts, individuals may make contributions to the Surfrider Foundation through one or more of the following planned giving opportunities. Maximizing your gift and participating in planned giving are wonderful strategic ways to leave the legacy of a healthy ocean environment and help secure the work of the Surfrider Foundation into the future. The Legacy Circle recognizes and honors those who have included Surfrider Foundation in their financial plans. They have done so by naming Surfrider as a beneficiary of wills, living trusts, IRAs, life insurance and other life-income gifts or have made an outright gift to the Surfrider Foundation Endowment Fund.

If you qualify for membership in the Legacy Circle or would like to learn more about becoming a member, please contact Surfrider Foundation's Director of Development.

We would be happy to show you the potential benefits to you and/or your heirs of a planned gift supporting our efforts. Such a consultation creates absolutely no obligation on your part and all information is completely confidential.

Bequests

You can establish a legacy that will reflect your commitment to the coastal environment by including the Surfrider Foundation in your will or living trust. Bequests to Surfrider are generally exempt from federal or state inheritance taxes, and subject to an unlimited deduction. Please consult with your financial and tax advisors, in selecting a program or specific target for such a bequest.

Individual Retirement Account (IRA)

Naming the Surfrider Foundation as a beneficiary of your IRA is a very tax-efficient way to make a charitable gift. In fact, retirement plans and IRAs should be the first asset considered in planned giving. This is because retirement funds have never been taxed. So, when you make a withdrawal from your IRA or retirement plan you must pay taxes on it as ordinary income. At your death, whatever remains in these plans does not escape taxes and is actually subject to both income tax and estate tax. In the highest estate tax bracket this could reduce the value of your retirement funds by 70 percent or more! Making a gift via your IRA or retirement plan is simple to do and can be changed if your financial or estate plans change.

Life Insurance

Naming the Surfrider Foundation as a beneficiary of your life insurance is a simple way to provide support without giving up current assets. You may also create a new policy or transfer ownership of your existing life insurance policy to Surfrider Foundation and receive an immediate charitable gift deduction. If you continue making premium payments to maintain the policy, those payments are tax deductible.

Charitable Remainder Trusts (CRT)

A charitable remainder trust can be used to bypass capital gains taxes on the sale of highly appreciated assets, generate an increase in income, receive a charitable income tax deduction, and help you fulfill your philanthropic objectives. Typically, property or money is donated to Surfrider, but you, the donor, continue to use the property and/ or receive income from it while living. The beneficiaries receive the income and Surfrider receives the principal after a specified period of time. You avoid any capital gains tax on the donated assets, and you receive an income tax deduction in the year the trust is created. In addition, the donated asset(s) are removed from the estate, reducing subsequent estate taxes. While this contribution is irrevocable, you may have some control over the way the assets are invested, and may even switch

from one charity to another (as long as it's still a qualified charitable organization). CRTs come in two main types: charitable remainder annuity trust (which pays a fixed dollar amount annually) and a charitable remainder unitrust (which pays a fixed percentage of the trust's value annually).

Charitable Lead Trust

Some individuals would like to have use of their gift now, while reserving benefits from the gift for family members for later. Charitable lead trusts are essentially the opposite of Charitable Remainder Trusts. In this type of gift a donor contributes property to an irrevocable trust. The trustee pays an income to the charity for the donor's lifetime or a specified time period. At the end of the term the trust property is distributed either back to the donor or to the donor's heirs. The primary advantage of this arrangement is that the property contributed to the lead trust is valued for estate and gift-tax purposes as of the date of the contribution. For assets that are likely to appreciate substantially in value over time, a donor may wish to remove it from their estate now by contributing it to a lead trust.

Charitable Gift Annuity (CGA)

With a charitable gift annuity you, the donor, will receive fixed payments, based on your age, for the rest of your life. These payments are partially tax-free, plus you will receive an immediate tax deduction in the year you fund the annuity. If you create your annuity with appreciated assets you will also avoid immediate capital gains taxes. When the annuity matures, the remainder passes to Surfrider Foundation. The minimum age for an immediate CGA is 55. Others may consider a deferred CGA.



Other Giving Options

Workplace Giving

The Surfrider Foundation is a member of EarthShare, a nationwide network of the most respected environmental and conservation organizations. EarthShare partners with employees and employers across the country to support hundreds of environmental groups through efficient and effective payroll deduction giving and offers a simple way to care for the environment.

Workplace giving is probably the easiest way to make a charitable gift. If your company offers an EarthShare workplace-giving program, you can choose an amount that you wish to have deducted from your paycheck each pay period. These payroll deductions are fully tax deductible and take place automatically.

Through EarthShare's workplace giving programs, you can elect to contribute only to the Surfrider Foundation or you can donate to all of the environmental and conservation charities you normally support by designating them in your EarthShare gift. Federal employees and military personnel can get involved too. Each year the US government offers its employees the chance to participate in the Combined Federal Campaign (CFC). Surfrider's CFC code is 10642. EarthShare is a part of many state and municipal government agencies' giving programs as well.



If EarthShare is not offered in your campaign, or if there is no campaign at your workplace, you can help us introduce the program to your employer.

Employer Matching Contributions

Many employers sponsor matching gift programs and will match any charitable contributions made by their employees. Some corporations set aside millions of dollars for matching gifts each year and only a small portion of the funds are ever used. Most companies match dollar for dollar, and some will even double or triple match your gift. To find out if your company offers gift matching, please contact your human resources department.

Tributes and Memorials

Honor someone's accomplishment or memory, celebrate a friend's birthday or recognize an individual's achievement with a tribute or memorial to the Surfrider Foundation. Tribute or memorial acknowledgement cards are sent directly to the recipient to recognize your gift in their honor. You receive a letter for tax purposes and honor a friend while supporting Surfrider at the same time.

Dillon Henry Memorial Endowed Fund Donors

Created in 2007 by Harriet Zaretsky and Stephen Henry, the Dillon Henry Memorial Internship was created to honor their son Dillon's memory, recognize his commitment to the oceans and coastal environment and to help young people to pursue a career in coastal and marine conservation. The Endowment provides funds on an annual basis for two interns working with Surfrider Foundation's Environmental and/or Legal Departments. The Henry Family welcomes additional donations to the fund.

For more information please visit **dillonslist.org**.

A CONTRACTOR OF CONTACTOR OF CONTRACTOR OF CONTRACTOR OF CONTRACTOR OF C



2015 CORPORATE PARTNERS

The Surfrider Foundation would like to thank the following companies whose support enables us to protect and preserve our world's ocean, waves and beaches.











MEMBERSHIP & MEDIA PARTNERS



2015 DONORS

On behalf of the world's ocean, waves and beaches, the Surfrider Foundation would like to thank the following individuals, foundations and corporations for their generous support received between January and December of 2015.

\$500,000+

The Gordon and Betty Moore Foundation

\$250,000-\$499,999

Aecom Technology Corporation

Anonymous

Barefoot Wine

The David and Lucile Packard Foundation

\$100,000-\$249,999

Aveda Billabong Harder Foundation KROQ Resources Legacy Fund SIMA Environmental Fund The Wooden Nickel Foundation

\$50,000-\$99,999

California Department of Fishand Wildlife

EarthShare

Don Q Rum

The Forrest & Frances Lattner Foundation

The Offield Family Foundation

WA State Dept. of Natural Resources

\$25,000-\$49,999

Paul M. Angell Family Foundation

Anonymous

Benevity Community Impact Fund

Emergen-C

Liisa Pierce Fiedelholtz

Hawaiʻi Community Foundation

Curtis and Edith Munson Foundation

Judith Posnikoff

Tailgate Clothing Company Ted Baker London

\$10,000-\$24,999

Barklev Fund LLC Baxter of California Christine Brodie Trust Charles S. Chapin Charitable Lead Unitrust Fric Cole Spencer Croul **Croul Family Foundation Discovery Communications DotGreen Foundation** The Max and Victoria Dreyfus Foundation The Dudes' Brewing Company Environmental Federation of CA dba EarthShare California The Fenton Family Charitable Fund

Estate of James Emil Franco

Harriet Zaretsky and Steve Henry

HeadCount

Diana Heffernan

Robert Holding

Howerton Family Fund at the Rancho Santa Fe Foundation

Hydro Flask

Johnson Family Foundation

The JPB Foundation

Kona Brewing Company

Land and Sea Restaurants LLC

Lazar Foundation

Matthew Jarvis

Mellam Family Foundation

Bob Metcalf

Mustard Seed Fund

Native Foods

Network for Good

The Noble Light Foundation

The Ocean Foundation

Firewire Surfboards

Point 97

J. Rise

John Sargent

Schlinger Family Foundation

The Seattle Foundation

Spy Optic Inc.

Taco Bell Foundation for Teens Vans

Volcom



\$5,000-\$9,999

Chris Adams Anonymous The AYCO Company L.P. John Boiler The Brethren Inc. / DBA Fire Safetv First The Brock Foundation Brown-Forman Corp The Bryan and Eva Schreier Donor Advised Fund ChicoBag Clif Bar & Company **Dorothy Crist Deckers Outdoor Corporation** Christina Di Donna Henry du Pont Robert V. and Joan Farrington Hubbard Trust Golden Renewable Energy Gucci The Gunzenhauser-Chapin Fund Josh Hankes The Hap Foundation Heal the Bay The Heller Foundation of San Diego The Henry and Ruth Blaustein

Rosenberg Foundation Gregory Hexberg

Cyrene Inman

Iroquois Avenue Foundation

JetBlue

Keka Puka Sahtki Girl Inc

Kirklin Kennedy

Edward Kertis

Kongsgaard-Goldman Foundation

Kirke Lathrop

The Laura Emerson Chandler Fund

Spencer Merinoff

Erica and Kenneth Messer

Marcia and Richard Mishaan

Peter and Christine Naktenis

Jeff and Lynn Nelsen

Patagonia

Ana and Henry Pincus

Justin Portman

Rag & Bone

Leon Richter

Specialty Family Foundation

Kate Stewart

The Surf Lodge

Sutton Family Foundation

Gary Waldron

The Walrath Family Foundation William Gillespie Foundation Yvon Chouinard

\$2,500-\$4,999

Acorn Hill Foundation Inc Marc Agostini Matthew Allen Alper Family Foundation Amazonsmile Foundation Amgen-Pac

Andrew and Diana Dempsey Charitable Fund

The Banner Foundation

Bullard Foundation

Steve Chess

The Comcast Foundation

Brian Darby

Disney Wordwide Services Inc

The Don F. and Flora N. Guglielmino Foundation

Timothy Duffy

Mark Duimstra

Emmett Foundation

Tom Florio

Alex Garbuio

Marnee Goodroad

Guilford Publications

Douglas Hand

Evan Harrison

Grady and Dani Hinsche

Tara Hirshberg

John and Mary Kaye Fort Family Fund

L. Dee Family Foundation

Steven Lafferty

The Lazlow and Laura Fund

Jason Lewis

Rachelle Hruska Macpherson



Sheevaun Moran Northwest Fund for the Environment Jarrett Posner Robbin Cotle and Ron Radziner Red Bull **Devin Redmond** Richard Maxwell dba King **Tree Service** Katherine and John Rootlieb Sven Sandahl Kelly Slater Manuel Soto IV Todd Spector Amie Stier Kia Stora Anne Templeton UBS Sustainable Investing Alexander Vadas Voya Foundation Brooke Wall Wright Montgomery Charitable Fund

\$1,000-\$2,499

Adobe Becky Alexander Edward Alexander Anonymous Altru Apparel Lance Anderson The Apple Lane Foundation Jeremy and Meredith Aston ATS Verna Ayer Amadea Bailey Una Baker **Balloun Family Foundation** Griffin Barkley Jason Beckman Aaron Behle Jeffrey and Deborah Berg Jeff and Leslie Bergholt Todd Bladel Robert Bloomingdale Scott Blum Boiler LLC Kari Boiler Drew Boyles Niklaus Buerger California Community Foundation Cathe Callender Shanan Campanaro **Capital Group** Card Partner Inc. Dennis Casad Catherine Stiefel and J. Keith Behner Charitable Fund Vic Chaffiot Earl M. and Margery C. Chapman Adam Cherry

Justine Chiara John Chimples Ted Chin John Chubet Anthony Ciardelli **Brian Cierpial Cleary Family** Jason Colodne Julie Cordua Keith and Casey Corona Hunter Covington Paul Curtin James Cutri The Dallas Foundation Jeffrey Daniel Elizabeth Dargan David and Sylvia Weisz **Family Foundation** Jack Davis **Densmore Family Fund** Marty Diamond Diana DiCesare Meg Didonato David Dolotta Donatic Greg and Michelle Elliott Kelly Ellman Eloise O. Butler Irrevocable Trust Manjit Ender Nathan Evans

Miles Feldman

Denise Ford

Per Fragemann

Jim Fraser

Darrin Freeman

Freshends

Friedmann Trust

Kim Hartley and Chris Fry Fund

Fuller/Kelley Foundation

Christen C. & Ben H. Garrett Family Foundation

Lawrence Gilson

Allen Gimenez

The Glenmede Company

Emily Goldner

Goldstein Family Account for Good

Noah Goodhart

Michael Goodwin

The Grace Jones Richardson Trust

Christina Green

Daniel Gribble

Christopher Growney

Gordon Hanson

Nancy Hathaway

Mark W. Henderson Fund

Michele Holcomb

Honeywell International Corporation

Preston B. and Maurine M.

Hotchkis Family Foundation Kevin Howlev IndieGoGo Peter Jackson Christian Jacobsen Brian Jacoby The Jansing-Cook Foundation Jonathan Feldman and Lisa Lougee Fund Brian Kahan Kristopher Kahan Samantha Kahan Klean Kanteen Kapor Hamilton **Public Relations** The Kneisel Foundation Knock It Off Management Inc Jennifer Krach Madrone Landscapes Jason Latos Lawrence Livermore National Laboratory HOME Campaign Heather Leitstein Patrick Lejeune Alan Levin Barry and Bronwyn Lewis Mark Linnecke **Benjamin Lister** Linda Litcher Jennifer Luft Pat Magnarella



Mains Family Charitable Fund Vanessa Maranov Mark Marcum Erin Martin Sal Masekela Tim McAdams Stephen McCabe W. Chichester McClean IV Jeffery McFarland Tim McMullen Scott McNearney Teneo Media Xpu Foundation Messing Family Charitable Foundation Microsoft Matching Gifts Program Beth Miller Lisa Miller Vibiana Molina Ernie Montgomery Morgan Stanley Foundation Morgan Stanley Global Impact Funding Trust Mark Moser Michael Mottola **Muller Family Foundation** Sean Murphy Orlando Muyshondt The Natter Family Foundation Kriena Nederveen Thomas Niesen David Nurnberg Orange County

Community Foundation Margaret Peloso and Tom Martin PG&E Corporation Foundation W. Glasgow Phillips Sarah Min and Matt Pincus Shari Sant Plummer Michael Posillico George and Juli Powell LB Rappaport

Alan Rechter Nina Rilev Stephanie Rinaldi Tom and Carrie Rolfes The Ronald Newburg Foundation Inc. Roy E. Crummer Foundation Daniel Rozenblum Newmeyer & Dillon LLP Salesforce Foundation Don Saunders Stevie Sayell Schwab Charitable Fund John Schwartz Zachary Sherburne James Slavik Craig Smith Jared Sohnen Joseph Sollano Paul Solli Paul Solomon Jenny and Jack Spruill Fund Zeb Stewart Sonja Stilp Surfings Evolution and **Preservation Corps** Julius Szelagiewicz Frances Tamaariki Katherine Terrell Samuel Thomas **TisBest Philanthropy** Tom and Nancy **Elsaesser Foundation** Paul Tordella Kerry Trainor Stacy Traub **Beth Travers Richard Tucker and Family** J. Thompson Turner Roy Turner Joe Urrutia Art Wahl Warrant of the West Basin



Municipal Water District Sam Waterston David Watson Carlos White James Whitesell Walter Wilhelm **Rick Wilson** Gary Wilstein Stephen Winiarski Wade Wisegarver The Woodward Fund Jonathan Wyman Audrey Yang YourCause LLC Lora Zagnoli Tija Zamparelli

\$500-\$999

Tatum Adair Matthew Albiani Aubri Almendariz Peter and Nicole Anderson Phyllis Anderson Mazda North American Operations Harold Appleton Adrienne Armstrong Bryon Ault Hans Avemaria

David Ayers Katheryn Baker James Bartlett Danielle Beck Laura Bennstrom Dr. Scott Benson Diana Benzaguen Christine Besnard Peter Beutler Haley Binn Meridith Blascovich Toni Bloom **Richard Blum** Sun Diego Boardshop Jeffrey Bohn Susan Boland and Kelley Granat Greg Boreham **Kibby Bowen Douglas Brant** Jeff Braun James Brown Jackson Browne Natalie Bruner Wilhelm **Rick Bryant** Jeremy Brydon Aaron Bryson Troy Buescher **Bill Bugbee**



Michael Bulger Keith Bunting Andrea Butter Tim Byrne **Robert and Michele Campion** Nomads Canteen Cards for Causes, LLC Julie Castillo Peter Chalverus John Chamberlin Paul Chapman Trish Chapman Won-yee Cheng-leever Brad Christerson Matt Christian **Catherine** Clause JP Coahill Patricia Cook Chris Cornell Marilyn Cossey Steve Cowell **Crowell Family Foundation** Bonnie Cullinan Lauren Cwiklo Drew Daharb Cold Chaser Inc **Kvle Daniels** Craig Davidson Tamra Davis D. and S. Davis and Family Dr. Autumn Dawn Conde Mike Day

Sabina Deaton Chris Delehanty Denise and Michael Deleray Susan Dempsey Pierre Denis Steven Derleth Michelle Desrocher The DeWitt Family Katy Dicke Devon Dickenson Norm Dinnsen Dr Tungs Products Inc. Steven Dubb **Richard Dunn** EarthShare New Jersey Eileen Fisher Inc Garv Emich **Escape Campervans** Roni Eshel Hector Estrada Kevin Etten Dr. Thomas Eustis Tim Evnin Stephanie Feingold Antonio Felipe Jon Fell **Douglass Fenton** Steve Ferguson Jason Ferruggia Judith Flanders Jesse and Martina Flaro Genise Fraiman

Dovi Frances George Frazier James Frazier Daniel Friedman Joe Friend Anthony Fuller G.A. Morgan Fund Bill and Melinda Gates Foundation Janine Gianfredi Julie Gilhart Mike Gilles James Gilmore Mindy Glass Anthony Glomski Melinda Goodman Sian Gordon Thomas Gore-Schreck Peter Gove Carol Granados Rowie Gray Chris and Linda Gridley Steven Gullickson Mary Lou Guttmann Edward E Haddock Jr. Family Foundation Bill and Virginia Hall Chris and Michele Harris **Gregory Harris** J.D. Head The Heimbold Foundation Inc. Fred Hernandez

Randy Hild Amity Hodge **Richard Holbrook** Kaisa Holloway Cripps Derek and Christina Holman Keith Holmes **Phillip Holmes** Michelle Homme Mark Hoover James Hormel Jordan Horowitz Robert Houskeeper Ashleigh Hults Colin Israel The Jackson Revocable Living Trust Roger Jassenn Carpy John Braden P. Johnson Fund Jaime Johnson Johnson 'Ohana Charitable Foundation Jeff Jones JustGive Max Kahan Christine Kaloust Thomas Kane J. Kaneda Darby Keen Travis Kelso Brett Kelts Katherine Kendrick William Kenney Robert King The Kiratsous Family Charitable Fund **Kleintop Family** Charitable Fund Wendi Knapp Kevin Knode Stephen Koen Janet Kornblum Arthur Krispin Raymond Kuo

Brad Lancaster Walter Langille Larry Layne Steven Lea David Lee Yvette LeFebvre Benjamin Lister Joe Long Cutberto Lopez Castro Robert Lurie Nicholas Lynn Tom Mahony Susan Mailman Jeremy Malecha Edward Malloy

Judith Miller Leslie Miller Wynn Miller **Deborah Millis** Missionfish - Paypal Giving Fund John J. Moller Family Foundation John Moore More LLC Lisa Morgan Mark and Anne Morgan William Morrison Argonaut Charitable Foundation Tami Mulcahy



Barbara Malone Joseph Manoogian John and Jody Marcon Bill Mathies Dr. Craig McClain Otilia McLarry Marissa McMahon Shelby Meade The Michele Holcomb Charitable Fund Bob Mignogna Bob and Mary Miller Janine and Jon Miller Ryan Murawski Carolyn Murphy Vlad Muste Nazy Nazhand Sue Neill Amy Norquist Carlos O'Bryan Sean O'Connor Pamela Omidyar OneHope Foundation Aggi Oschin Page Foundation Christina Pappas Jerry Parker Madeleine Paternot The Paula B and Oliver W. Jones Family Foundation **Gravity Payments** Pottery Barn Teen Bryan Peck Pellini Foundation Fund Yeny Perdomo Greg Perlot Ann Perry Dr. Jimmy Peter PGA of America **Diane Portnov Christian Pruitt** Alan Pyle III **Qualcomm Matching** Grant Program Tom Rau Samuel Reid Greg Resnick Rebecca Rich Richman Volglmayr Fund Allison Richter Kurtis Rintala Wendy Rohman Mark Romanini Adam Rosante Scott Rubenstein Daniel H. Rummel Sampson Family Foundation Ed Scherer Rachel Schocher John Scott Nadya K. Scott Jonathan Sears Michael Sekits Dulce Setterfeld Matthew Shea Justin Sher **Benjamin Shirley** Bob and Marylou Shlaudeman Jeffrey Shupe

Brian Siebert Larry Siedlick Silicon Valley **Community Foundation** Debbie Al and Shane Simonian Nancy Sinatra The Skraeling Hoard Fund Lisa Smilor Lucien Smith Will Smith Caroline Smukler Rennie Solis Christopher Solmssen **Rvan Solutions** Sarah Soutter Lisa Spellman Alexander Stewart Dale Stewart Rose Stewart Nick Stewart Jens Stoelken Dr. Arthur Strauss James Strosahl Fritz Sutor Suki Swaroop Tactics Brian Tafaro Jeff Tavangar Andrea Tese The American **Endowment Fund** The Bank of America Charitable Foundation Jon Thompson Eleanor Todd Bradley Toothaker Norman Torgerson Tributary Brewing Co. LLC United Way California **Capital Region** University of Florida Vanguard Charitable

Tim Vermilya

Michael Vollmar Hava Volterra Jeff Wadsworth Paul Walczak G. Waltney The Warner Family Foundation Deborah Watson Bruce Weber Luke Weil Weinstein Foundation Janet Weiss S.F. Weissenborn Fund Dave Weller Wells Fargo Community Support Campaign Tom Werney Jonathan Wesner Robert West Robert Whitehair Jim Williams Williams-Sonoma Dean Williamson Bradley and Lisa Hillgren Charitable Fund Paradigm Winery **Robert Woods** Trebor Wright Holly Yang Michael Zichelli Zog Industries John Zotz



2015 BOARD OF DIRECTORS



Chair Liisa Pierce Fiedelholtz

Vice Chair Walter Wilhelm

Secretary Meridith Blascovich

Board Members

Bob Holding Ed Kertis Jim Lindberg Robert Nixon Maggie Peloso Steve Rabineau Anthony Radaich Kevin Ranker Mark Spalding Shaun Tomson Rob Wells Meridith Blascovich

Founding Advisory Board

Jericho Poppler Bartlow Yvon Chouinard Tom Curren Bruce Johnston Steve Pezman D. Dwight Worden

Advisory Board

Chairman Shaun Tomson

Manager Jim Kempton

Advisory Board Members

Lisa Andersen Michael Bloom Jeff Bridges Bruce Brown Aaron Checkwood Russ Cogdill Susan Crank Pierce Flynn, Ph.D. Alan Gibby Brad Gerlach Karen MacKay Jake Grubb Woody Harrelson **Gregory Harrison** Paul Holmes Bob Hurley Pearl Jam **Drew Kampion** Dave Kaplan Josh Karliner Mike Kingsbury Kevin Kinnear Tom Loctefeld Gerry Lopez Rob Machado Don Meek Shelly Merrick

Dick Messerol Dick Metz Doug McPherson Bob Mignogna Guy Motil Sakiusa Nadruku Paul Naudé Doug Palladini Tony Pallagrosi Debbee Pezman Mark Price Gary Propper Randy Rarick Fran Richards Gary L. Sirota Kelly Slater C.R. Stecyck III John Stouffer Peter Townend John Von Passenheim Mati Waiya/Chumash People Robert "Nat" Young

OUR STAFF

Chief Executive Officer Chad Nelsen

Chief Operating Officer Michelle Kremer

Accounting

Controller Toni Craw

Staff Accountant Ryan Johnson

Accounting Assistant Mohamedali Mukadam

Operations

Operations and Events Coordinator Karli Barbour

Operations/Human Resources Manager Dani Mimm

Marketing and Engagement

Director of Marketing and Engagement Nancy Eiring

Graphic Designer Randy Assell

Membership and Data Service Coordinator Lexi Dyer

Membership Communications Manager Jenna Holland

Brand/Marketing Manager Kyle Lishok

Communications Manager Melissa Mefford

Senior Marketing Manager Ty Smith

Regional

Director of Chapters Ed Mazzarella

Washington Field Manager Brice Boland

Youth Manager Ericka Canales

Hawaiian Islands Manager Stuart Coleman

Oregon Field Coordinator Ryan Cruse

Chapter Manager Sarah Damron

Washington Coast Program Manager Casey Dennehy

Washington Policy Manager Gus Gates

Northeast Regional Manager Melissa Gates

Mid-Atlantic Policy Manager Matthew Gove

Southern California Regional Manager Bill Hickman

Florida Regional Manager Holly Parker

Oregon Policy Manager Charlie Plybon

Mid-Atlantic Regional Manager John Weber

Legal

Legal Director Angela Howe

Legal Associate Staley Prom

Technology

Director of Technology Development Jeff San Marco

Information Systems Coordinator Ruarri Serpa

Systems Administrator Chris Wilson

Development

Director of Partnerships Katie Rootlieb

Director of Development Spencer Campbell

Associate Director of Development Tara D'Andrea

Global Grants Manager Lori Booth

Partnerships Manager Mary Herbranson

Environment

Environmental Director Pete Stauffer

Water Quality Manager Mara Dias

Ocean Friendly Gardens Program Coordinator Paul Herzog

California Policy Manager Jennifer Savage

Coastal Preservation Manager Stefanie Sekich-Quinn

Senior Staff Scientist Rick Wilson

California Coastal Policy Coordinator Mandy Sackett

Smartfin Project Manager Shannon Waters



THANK YOU FOR YOUR CONTINUED SUPPORT.

SURFRIDER.ORG



tel: (949) 492-8170 | info: (800) 743-7873 | fax: (949) 492-8142 | info@surfrider.org P.O. Box 6010, San Clemente, CA 92674-6010