OUR STORY

Just over 30 years ago, a handful of surfers made a powerful statement by founding the Surfrider Foundation. The waves they surfed in Malibu, California were threatened by development and pollution. They wanted to protect what they loved, so they organized a group to protest the threats to their local surf break. They took action. Not even they could have envisioned the history they were making when they succeeded in protecting their beloved surf spot.

Today, the Surfrider Foundation protects much more than surfing waves (and you certainly don’t have to be a surfer to join!) but one thing remains the same: our founders were everyday people, like you and me, who took a stand because they loved their beach.

Surfrider has built a network of coastal defenders who transform their passion for our coasts into lasting protection. Bridging local knowledge with national experts in law, policy and science, our formula for success—both the play-book and the team—produces victories for our beaches year after year. Over the last three decades we have a track record of more than 300 victories (since we started counting in 2006!). We don’t just play. We win.

Our focus is 100% on our ocean, waves and beaches. We care for the area where the land meets the sea, with one foot in the sand and another in the water.

Our vision is to keep our beaches open to everyone, promote smart coastal development that avoids coastal impacts, protect special ocean and coastal places before they are threatened, ensure the water is clean to surf and swim in and the beaches are free of plastic litter.

Our members and supporters, like you, empower everyday citizens to be leaders in their coastal communities and to become defenders of our coasts.

Thank you for your continued support.
The beach. The very word evokes so many things. For some it’s nostalgia, for others it’s a playground, or an important habitat for endangered sea turtles, or a serious coastal management challenge as storms threaten beachfront development. The beach is the most dynamic landscape on the planet, bridging land and sea, and for us, it’s everything. That is why Surfrider’s incredible network of 84 chapters, 50 youth clubs and thousands of volunteers work so hard day in and day out to protect our ocean, waves and beaches.

Collectively, Surfrider chapters, clubs and volunteers are working on hundreds of campaigns and stewardship projects to protect our coast. Our formula for success combines volunteer action and local knowledge with national experts in legal, policy and science, plus a lot of hard work.

The beach doesn’t have its own voice so it needs ours. In 2015, Surfrider celebrated a milestone of 300 coastal victories since we started counting in 2006. For us, a victory is a decision made by a governing body in favor of the coastal and ocean environment that results in a positive conservation outcome, improves coastal access, or both. It was a banner year for Surfrider’s campaign efforts. We achieved 41 coastal victories, meaning that 41 times we defended the coast from a threat, passed good protective policy, and each time we ensured that our coasts and ocean were protected.

These victories represent our primary focus areas that add up to a fully protected coast and include improving water quality, preservation of the coast, eliminating plastic pollution, protecting the ocean, and maintaining beach access. They also include victories at the local level, as well as state and national wins that show Surfrider’s increasing influence in coastal and ocean policy at higher levels of government. We are gaining momentum and having a larger influence.

The beach is a public space, so we are all in this together. None of our success is possible without the hard work and collaboration of our network of engaged members, supporters and coastal defenders, who stand up to protect our ocean, waves and beaches for all to enjoy for today, tomorrow, and every day after.

Most importantly, Surfrider is proud to have the dedicated support of our members, donors and partners like you as we work together to achieve our shared vision of 100% protection of our coasts for the future.

Long Live the Beach,

Dr. Chad Nelsen
CEO, Surfrider Foundation
# Financials


<table>
<thead>
<tr>
<th>Revenues and Support</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$4,198,512</td>
<td>$3,922,731</td>
</tr>
<tr>
<td>Membership</td>
<td>$1,322,536</td>
<td>$1,258,659</td>
</tr>
<tr>
<td>Sales/Mail Order Merchandise</td>
<td>$112,077</td>
<td>$202,806</td>
</tr>
<tr>
<td>Corporate Partnership Revenue</td>
<td>$718,670</td>
<td>$615,525</td>
</tr>
<tr>
<td>Special Events (Net of Direct Costs)</td>
<td>$164,832</td>
<td>-$7,015</td>
</tr>
<tr>
<td>Settlement Beneficiary and Other</td>
<td>$65,946</td>
<td>$0</td>
</tr>
<tr>
<td>Mailing List and Other Revenue</td>
<td>$6,445</td>
<td>$2,236</td>
</tr>
<tr>
<td>Investment Income</td>
<td>-$6,726</td>
<td>$14,336</td>
</tr>
<tr>
<td><strong>Total Revenues and Support</strong></td>
<td><strong>$6,582,292</strong></td>
<td><strong>$6,009,278</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$5,430,092</td>
<td>$5,494,375</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$632,097</td>
<td>$515,707</td>
</tr>
<tr>
<td>General and Administrative</td>
<td>$514,397</td>
<td>$471,919</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$6,576,586</strong></td>
<td><strong>$6,482,001</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Changes in Net Assets</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$5,706</td>
<td>-$472,723</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets Beginning of Year</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$3,199,002</td>
<td>$3,671,725</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets End of Year</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$3,204,708</td>
<td>$3,199,002</td>
</tr>
</tbody>
</table>

# Revenues and Support

- **Contributions**: $4,198,512 (64%)
- **Membership**: $1,322,536 (20%)
- **Corporate Partnership Revenue**: $718,670 (11%)
- **Other**
  - Sales/Mail Order Merchandise: $112,077 (2%)
  - Special Events (Net of Direct Costs): $164,832 (2%)
  - Settlement Beneficiary: $65,946 (1%)
  - Mailing List and Other Revenue: $6,445 (0%)
  - Investment Income: -$6,726 (-0%)

**Total Revenues and Support**: $6,582,292 (100%)
## FINANCIALS

Statement of Financial Position as of December 31, 2015/2014

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$3,724,442</td>
<td>$3,237,377</td>
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<tr>
<td>Investments</td>
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<td>$334,881</td>
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<tr>
<td>Other Receivables</td>
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<tr>
<td>Inventory</td>
<td>$119,061</td>
<td>$134,625</td>
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<tr>
<td>Prepaid Expenses</td>
<td>$73,715</td>
<td>$48,599</td>
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<tr>
<td>Property and Equipment (Net of Depr.)</td>
<td>$17,803</td>
<td>$28,747</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$4,323,308</strong></td>
<td><strong>$3,923,952</strong></td>
</tr>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable and Accrued Liabilities</td>
<td>$851,697</td>
<td>$478,701</td>
</tr>
<tr>
<td>Payroll Related Liabilities</td>
<td>$266,903</td>
<td>$246,249</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
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<td><strong>$724,950</strong></td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$1,832,315</td>
<td>$1,973,218</td>
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<tr>
<td>Temporarily Restricted</td>
<td>$1,104,743</td>
<td>$958,134</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>$267,650</td>
<td>$267,650</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$3,204,708</strong></td>
<td><strong>$3,199,002</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$4,323,308</strong></td>
<td><strong>$3,923,952</strong></td>
</tr>
</tbody>
</table>

### Expenses

- Program Services: $5,430,092 (83%)
- Fundraising: $632,097 (10%)
- General and Administrative: $514,397 (7%)

**Total Expenses**: $6,576,586 (100%)
A coastal victory is a decision made in favor of the coastal and ocean environment that results in a positive conservation outcome, improves coastal access, or both. Policy advancement establishes a policy that will support future protection of our ocean, waves and beaches.

Where the Victories Took Place

For more information on our victories visit surfrider.org/campaigns.
LONG
LIVE
THE
BEACH
OUR WORK

Our ocean faces growing challenges from water pollution, coastal development and climate change. At the same time, expanding industries, such as offshore oil drilling, threaten to crowd our ocean and degrade its health (and those who call it home!).

Every day poses new threats to our oceans and beaches. Our ocean and special places must be proactively protected before they are threatened and stem the tide before further damage is done to the ocean’s health.

This is precisely why the Surfrider Foundation built a network of passion-driven people who are on the ground and are the voice for our ocean and beaches. With one foot in the sand and the other in the water, the Surfrider Foundation is the only non-profit organization with a 100% focus of protecting our coasts.
OUR INITIATIVES

Ensuring Clean Water
We protect our water resources and prevent pollution along our coasts and waterways through community engagement, water testing, planting ocean friendly landscapes, and by advocating for holistic clean water solutions.
surfrider.org/programs/clean-water

Securing Beach Access
Our beaches mean so much to us. It’s where we live, work, and visit. It’s the entryway to our ocean. We need access to beaches in order to enjoy them. We work hard to ensure that our beaches are accessible for all to enjoy.
surfrider.org/programs/beach-access

Protecting Special Places
Our ocean face growing challenges from pollution, habitat loss, development, and climate change. To protect the ocean we take a proactive approach to marine conservation through four core areas: Marine Protected Areas (MPAs), offshore oil drilling, renewable ocean energy, and marine spatial planning.
surfrider.org/programs/ocean-protection

Preserving Our Coasts
Our network of volunteers address threats like poorly planned coastal development, shoreline armoring, sand dredge and projects, and work pro-actively with community planners to address sea level rise.
surfrider.org/programs/coastal-preservation

Preventing Plastic Pollution
Plastic pollution is becoming increasingly abundant in our ocean. We work to educate the public, clean up beach and ocean litter, eliminate single-use plastics, and prevent plastic pollution before it reaches our beaches and ocean.
surfrider.org/programs/plastic-pollution
OUR PROGRAMS

Blue Water Task Force
Our volunteer-run, water testing, education and advocacy program provides valuable water quality information to beach communities, identifies problems with beach and coastal water pollution, works to raise awareness for pollution issues, and implement solutions.

surfrider.org/blue-water-task-force

Ocean Friendly Gardens
Our volunteers help local communities create Ocean Friendly Gardens, that conserve water and wildlife habitat with native plants, restore soil to sponge up rainwater, and litter out pollution and ultimately reduce the amount of polluted runo reaching the ocean.

surfrider.org/programs/ocean-friendly-gardens

Rise Above Plastics
Our Rise Above Plastics program raises awareness about the dangers of plastic pollution and provides tools for our chapter to advocate for a reduction of single-use plastics and the recycling of all plastics in their communities.

surfrider.org/programs/rise-above-plastics
YOUTH CLUB NETWORK

In 2008, Surfrider launched our Youth Club Network, providing young people opportunities to influence environmental action through service, development, leadership, civic engagement and organizing by way of collective empowerment of our chapter network. The Youth Club Network sets the stage to ensure our network grows and builds the next generation of leaders and provides us with the opportunity to expand beyond the coastal zone.

surfrider.org/programs/youth-program

SURFRIDER LEADERSHIP

Surfrider’s chapter network is an integral part to accomplishing the Surfrider mission. Our volunteers provide vital support for our community based work and national campaigns and are the key to our success. On an annual basis, we host Surfrider Leadership Conferences in the different regions where Surfrider staff, chapter leadership and special guests provide hands-on training on the issues our coasts are facing, organizing tools and campaign management.

Chapter leadership may begin at Surfrider, but our volunteers become leaders within their community. In 2015, the Surfrider Foundation launched its Leadership University, aimed at providing interactive learning and development opportunities to all of our Surfrider coastal defenders. It increases the knowledge and skills of individual activists and the effectiveness of our chapter network. The curriculum, offered online in both a self-guided format and an interactive webinar format, is taught by Surfrider Foundation staff and activist experts. Volunteers earn a certificate upon completion of the curriculum.
THE OCEAN BELONGS TO ALL OF US
COMMUNICATION CHANNELS

Surfrider.org
The Surfrider Foundation’s website, surfrider.org, shares with our visitors the threats our ocean and coasts face and the solutions Surfrider and our chapter network are providing through our initiatives, programs and our campaigns as well as our success in the victories Surfrider sees in protecting our nation’s coastal zones. Additionally, nearly all Surfrider Foundation chapters maintain websites of their own, enabling them to post information on local issues and events. Chapter websites can be accessed directly through the Surfrider Foundation website at surfrider.org/chapters.

Making Waves
The Surfrider Foundation publishes a bi-monthly digital newsletter, Making Waves, which shares campaign developments and victories, chapter updates, and environmental and scientific news stories. Making Waves remains one of the Surfrider Foundation’s most effective vehicles in educating and communicating with our members on activities and achievements within the organization.

Beachapedia.org
Beachapedia.org is the Surfrider Foundation’s community-driven online reference tool that catalogs combined coastal science information taken from the Surfrider Foundation activist network and environmental experts. Beachapedia captures relevant and timely information related to the protection of our coastal resources using Wiki technology. With its constant in flux of intelligence, Beachapedia serves as a relevant and valuable tool for the general public, media, and decision-making bodies. Beachapedia covers a vast assortment of topics related to the coastal environment, including articles ranging from coastal access to water quality testing, to seawater desalination.
State Of The Beach Report
Surfrider’s State of the Beach Report is available on Beachapedia. It is continuously updated as new information becomes available, state policies change and important developments in beach health occur in the 31 coastal states and territories now covered by the Report. It serves as the go-to-guide for researchers, coastal managers, legislators and activists in evaluating the public availability of state-level coastal information, and compares each state’s status on critical beach-health indicators.

beachapedia.org/state_of_the_Beach

Social Media
The Surfrider Foundation also makes the most effective use of their social networks including Twitter, Facebook, YouTube and Instagram by engaging with supporters and followers, posting organizational updates, answering questions, and providing resources. They are also a resource for staff and chapter leaders who need assistance with public relations and social media.

Action Network
With just a click of the mouse, activists can make their voices heard. Through the Action Network, the Surfrider Foundation mobilizes activists by email, inviting them to weigh in when it counts by sending a personalized message or petition to key policymakers—locally, nationally or around the world. A personalized letter is included simply by replying to said email or by clicking on the website. The Action Network does the rest, sending handcrafted email messages to elected officials, corporate leaders, and other important decision makers.
WAYS TO GIVE

We hope the information provided below will be helpful as you consider making a contribution to the Surfrider Foundation while possibly receiving tax and financial benefits.

**Current Gifts**

**Cash**
A gift of cash is the simplest and most popular gift to the Surfrider Foundation. It provides immediate support for our mission-related work and gives the donor a charitable income tax deduction in the year of the gift.

**Securities**
Gifts of appreciated securities are an excellent vehicle for giving to Surfrider. If you have appreciated securities that you have owned for more than one year, you may want to consider using such an asset to make charitable gifts. When a gift of long-term appreciated securities (securities held for more than a year) is made directly to Surfrider, there is no tax on your capital gains, even though the gain is counted as part of your charitable deduction. To receive the greatest tax benefit, gifts of appreciated securities should be made directly to Surfrider, rather than selling them first and making a donation of the proceeds (you would then have to pay tax on the gains).

If your gift of appreciated stock, combined with other gifts, exceeds 30% of your adjusted gross income—the maximum deduction allowed for most appreciated securities gifts—the excess might be carried forward for five additional years. The value of the gift is based on the date the transfer of shares is complete.

**Future Gifts**

In addition to these current gifts, individuals may make contributions to the Surfrider Foundation through one or more of the following planned giving opportunities. Maximizing your gift and participating in planned giving are wonderful strategic ways to leave the legacy of a healthy ocean environment and help secure the work of the Surfrider Foundation into the future. The Legacy Circle recognizes and honors those who have included Surfrider Foundation in their financial plans. They have done so by naming Surfrider as a beneficiary of wills, living trusts, IRAs, life insurance and other life-income gifts or have made an outright gift to the Surfrider Foundation Endowment Fund.

If you qualify for membership in the Legacy Circle or would like to learn more about becoming a member, please contact Surfrider Foundation’s Director of Development.

We would be happy to show you the potential benefits to you and/or your heirs of a planned gift supporting our efforts. Such a consultation creates absolutely no obligation on your part and all information is completely confidential.

**Bequests**
You can establish a legacy that will reflect your commitment to the coastal environment by including the Surfrider Foundation in your will or living trust. Bequests to Surfrider are generally exempt from federal or state inheritance taxes, and subject to an unlimited deduction. Please consult with your financial and tax advisors, in selecting a program or specific target for such a bequest.

**Individual Retirement Account (IRA)**
Naming the Surfrider Foundation as a beneficiary of your IRA is a very tax-efficient way to make a charitable gift. In fact,
retirement plans and IRAs should be the first asset considered in planned giving. This is because retirement funds have never been taxed. So, when you make a withdrawal from your IRA or retirement plan you must pay taxes on it as ordinary income. At your death, whatever remains in these plans does not escape taxes and is actually subject to both income tax and estate tax. In the highest estate tax bracket this could reduce the value of your retirement funds by 70 percent or more! Making a gift via your IRA or retirement plan is simple to do and can be changed if your financial or estate plans change.

Life Insurance
Naming the Surfrider Foundation as a beneficiary of your life insurance is a simple way to provide support without giving up current assets. You may also create a new policy or transfer ownership of your existing life insurance policy to Surfrider Foundation and receive an immediate charitable gift deduction. If you continue making premium payments to maintain the policy, those payments are tax deductible.

Charitable Remainder Trusts (CRT)
A charitable remainder trust can be used to bypass capital gains taxes on the sale of highly appreciated assets, generate an increase in income, receive a charitable income tax deduction, and help you fulfill your philanthropic objectives. Typically, property or money is donated to Surfrider, but you, the donor, continue to use the property and/or receive income from it while living. The beneficiaries receive the income and Surfrider receives the principal after a specified period of time. You avoid any capital gains tax on the donated assets, and you receive an income tax deduction in the year the trust is created. In addition, the donated asset(s) are removed from the estate, reducing subsequent estate taxes. While this contribution is irrevocable, you may have some control over the way the assets are invested, and may even switch from one charity to another (as long as it’s still a qualified charitable organization). CRTs come in two main types: charitable remainder annuity trust (which pays a fixed dollar amount annually) and a charitable remainder unitrust (which pays a fixed percentage of the trust’s value annually).

Charitable Gift Annuity (CGA)
With a charitable gift annuity you, the donor, will receive fixed payments, based on your age, for the rest of your life. These payments are partially tax-free, plus you will receive an immediate tax deduction in the year you fund the annuity. If you create your annuity with appreciated assets you will also avoid immediate capital gains taxes. When the annuity matures, the remainder passes to Surfrider Foundation. The minimum age for an immediate CGA is 55. Others may consider a deferred CGA.

Charitable Lead Trust
Some individuals would like to have use of their gift now, while reserving benefits from the gift for family members for later. Charitable lead trusts are essentially the opposite of Charitable Remainder Trusts. In this type of gift a donor contributes property to an irrevocable trust. The trustee pays an income to the charity for the donor’s lifetime or a specified time period. At the end of the term the trust property is distributed either back to the donor or to the donor’s heirs. The primary advantage of this arrangement is that the property contributed to the lead trust is valued for estate and gift-tax purposes as of the date of the contribution. For assets that are likely to appreciate substantially in value over time, a donor may wish to remove it from their estate now by contributing it to a lead trust.
Other Giving Options

Workplace Giving
The Surfrider Foundation is a member of EarthShare, a nationwide network of the most respected environmental and conservation organizations. EarthShare partners with employees and employers across the country to support hundreds of environmental groups through efficient and effective payroll deduction giving and offers a simple way to care for the environment.

Workplace giving is probably the easiest way to make a charitable gift. If your company offers an EarthShare workplace-giving program, you can choose an amount that you wish to have deducted from your paycheck each pay period. These payroll deductions are fully tax deductible and take place automatically.

Through EarthShare’s workplace giving programs, you can elect to contribute only to the Surfrider Foundation or you can donate to all of the environmental and conservation charities you normally support by designating them in your EarthShare gift. Federal employees and military personnel can get involved too. Each year the US government offers its employees the chance to participate in the Combined Federal Campaign (CFC). Surfrider’s CFC code is 10642. EarthShare is a part of many state and municipal government agencies’ giving programs as well.

Employer Matching Contributions
Many employers sponsor matching gift programs and will match any charitable contributions made by their employees. Some corporations set aside millions of dollars for matching gifts each year and only a small portion of the funds are ever used. Most companies match dollar for dollar, and some will even double or triple match your gift. To find out if your company offers gift matching, please contact your human resources department.

Tributes and Memorials
Honor someone’s accomplishment or memory, celebrate a friend’s birthday or recognize an individual’s achievement with a tribute or memorial to the Surfrider Foundation. Tribute or memorial acknowledgement cards are sent directly to the recipient to recognize your gift in their honor. You receive a letter for tax purposes and honor a friend while supporting Surfrider at the same time.

Dillon Henry Memorial Endowed Fund Donors
Created in 2007 by Harriet Zaretzky and Stephen Henry, the Dillon Henry Memorial Internship was created to honor their son Dillon’s memory, recognize his commitment to the oceans and coastal environment and to help young people to pursue a career in coastal and marine conservation. The Endowment provides funds on an annual basis for two interns working with Surfrider Foundation’s Environmental and/or Legal Departments. The Henry Family welcomes additional donations to the fund.

For more information please visit dillonslist.org.
WE WON’T STOP UNTIL WE REACH 100%
2015 CORPORATE PARTNERS

The Surfrider Foundation would like to thank the following companies whose support enables us to protect and preserve our world’s ocean, waves and beaches.
2015 DONORS

On behalf of the world’s ocean, waves and beaches, the Surfrider Foundation would like to thank the following individuals, foundations and corporations for their generous support received between January and December of 2015.

$500,000+
The Gordon and Betty Moore Foundation

$250,000–$499,999
Aecom Technology Corporation
Anonymous
Barefoot Wine
The David and Lucile Packard Foundation

$100,000–$249,999
Aveda
Billabong
Harder Foundation
KROQ
Resources Legacy Fund
SIMA Environmental Fund
The Wooden Nickel Foundation

$50,000–$99,999
California Department of Fish and Wildlife
EarthShare
Don Q Rum
The Forrest & Frances Lattner Foundation
The Offield Family Foundation
WA State Dept. of Natural Resources

$25,000–$49,999
Paul M. Angell Family Foundation
Anonymous
Benevity Community Impact Fund
Emergen-C
Liisa Pierce Fiedelholtz
Hawai’i Community Foundation
Curtis and Edith Munson Foundation
Judith Posnikoff
Tailgate Clothing Company
Ted Baker London

$10,000–$24,999
Barkley Fund LLC
Baxter of California
Christine Brodie Trust
Charles S. Chapin Charitable Lead Unitrust
Eric Cole
Spencer Croul
Croul Family Foundation
Discovery Communications
DotGreen Foundation
The Max and Victoria Dreyfus Foundation
The Dudes’ Brewing Company
Environmental Federation of CA dba EarthShare California
The Fenton Family Charitable Fund
Estate of James Emil Franco
Harriet Zaretsky and Steve Henry
HeadCount
Diana Heffernan
Robert Holding
Howerton Family Fund at the Rancho Santa Fe Foundation
Hydro Flask
Johnson Family Foundation
The JPB Foundation
Kona Brewing Company
Land and Sea Restaurants LLC
Lazar Foundation
Matthew Jarvis
Mellam Family Foundation
Bob Metcalf
Mustard Seed Fund
Native Foods
Network for Good
The Noble Light Foundation
The Ocean Foundation
Firewire Surfboards
Point 97
J. Rise
John Sargent
Schlinger Family Foundation
The Seattle Foundation
Spy Optic Inc.
Taco Bell Foundation for Teens
Vans
Volcom
$5,000–$9,999
Chris Adams
Anonymous
The AYCO Company L.P.
John Boiler
The Brethren Inc. / DBA Fire Safety First
The Brock Foundation
Brown-Forman Corp
The Bryan and Eva Schreier Donor Advised Fund
ChicoBag
Clif Bar & Company
Dorothy Crist
Deckers Outdoor Corporation
Christina Di Donna
Henry du Pont
Robert V. and Joan Farrington Hubbard Trust
Golden Renewable Energy
Gucci
The Gunzenhauser-Chapin Fund
Josh Hankes
The Hap Foundation
Heal the Bay
The Heller Foundation of San Diego
The Henry and Ruth Blaustein Rosenberg Foundation
Gregory Hexberg
Cyrene Inman
Iroquois Avenue Foundation
JetBlue
Keka Puka Sahtki Girl Inc
Kirklin Kennedy
Edward Kertis
Kongsgaard-Goldman Foundation
Kirke Lathrop
The Laura Emerson Chandler Fund
Spencer Merinoff
Erica and Kenneth Messer
Marcia and Richard Mishaan
Peter and Christine Naktenis
Jeff and Lynn Nelsen
Patagonia
Ana and Henry Pincus
Justin Portman
Rag & Bone
Leon Richter
Specialty Family Foundation
Kate Stewart
The Surf Lodge
Sutton Family Foundation
Gary Waldron
The Walrath Family Foundation
William Gillespie Foundation
Yvon Chouinard

$2,500–$4,999
Acorn Hill Foundation Inc
Marc Agostini
Matthew Allen
Alper Family Foundation
AmazonSmile Foundation
Amgen-Pac
Andrew and Diana Dempsey Charitable Fund
The Banner Foundation
Bullard Foundation
Steve Chess
The Comcast Foundation
Brian Darby
Disney Worldwide Services Inc
The Don F. and Flora N. Guglielmino Foundation
Timothy Duffy
Mark Duimstra
Emmett Foundation
Tom Florio
Alex Garbuio
Marnee Goodroad
Guilford Publications
Douglas Hand
Evan Harrison
Grady and Dani Hinsche
Tara Hirshberg
John and Mary Kaye Fort Family Fund
L. Dee Family Foundation
Steven Lafferty
The Lazlow and Laura Fund
Jason Lewis
Rachelle Hruska Macpherson
Sheevaun Moran
Northwest Fund for the Environment
Jarrett Posner
Robbin Cotle and Ron Radziner
Red Bull
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$1,000–$2,499
Adobe
Becky Alexander
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Boiler LLC
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Cathe Callender
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Catherine Stiefel and J. Keith Behner Charitable Fund
Vic Chaffiot
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Pamela Omidyar
OneHope Foundation
Aggi Oschin
Page Foundation
Christina Pappas
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Jericho Poppler Bartlow
Yvon Chouinard
Tom Curren
Bruce Johnston
Steve Pezman
D. Dwight Worden

Advisory Board
Chairman
Shaun Tomson

Manager
Jim Kempton
OUR STAFF

Chief Executive Officer
Chad Nelsen

Chief Operating Officer
Michelle Kremer

Accounting
Controller
Toni Craw

Staff Accountant
Ryan Johnson

Accounting Assistant
Mohamedali Mukadam

Operations
Operations and Events Coordinator
Karli Barbour

Operations/Human Resources Manager
Dani Mimm

Marketing and Engagement
Director of Marketing and Engagement
Nancy Eiring

Graphic Designer
Randy Assell

Membership and Data Service Coordinator
Lexi Dyer

Membership Communications Manager
Jenna Holland

Brand/Marketing Manager
Kyle Lishok

Communications Manager
Melissa Mefford

Senior Marketing Manager
Ty Smith

Regional
Director of Chapters
Ed Mazzarella

Washington Field Manager
Brice Boland

Youth Manager
Ericka Canales

Hawaiian Islands Manager
Stuart Coleman

Oregon Field Coordinator
Ryan Cruse

Chapter Manager
Sarah Damron

Washington Coast Program Manager
Casey Dennehy

Washington Policy Manager
Gus Gates

Northeast Regional Manager
Melissa Gates

Mid-Atlantic Policy Manager
Matthew Gove

Southern California Regional Manager
Bill Hickman

Florida Regional Manager
Holly Parker

Oregon Policy Manager
Charlie Plybon

Mid-Atlantic Regional Manager
John Weber

Legal
Legal Director
Angela Howe

Legal Associate
Staley Prom

Technology
Director of Technology Development
Jeff San Marco

Information Systems Coordinator
Ruarri Serpa

Systems Administrator
Chris Wilson

Development
Director of Partnerships
Katie Rootlieb

Director of Development
Spencer Campbell

Associate Director of Development
Tara D’Andrea

Global Grants Manager
Lori Booth

Partnerships Manager
Mary Herbranson

Environment
Environmental Director
Pete Stauffer

Water Quality Manager
Mara Dias

Ocean Friendly Gardens Program Coordinator
Paul Herzog

California Policy Manager
Jennifer Savage

Coastal Preservation Manager
Stefanie Sekich-Quinn

Senior Staff Scientist
Rick Wilson

California Coastal Policy Coordinator
Mandy Sackett

Smartfin Project Manager
Shannon Waters
THANK YOU FOR YOUR CONTINUED SUPPORT.

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