

2019

# Annual Report

Photo by Russell Ord



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PROTECT 100% OF THE COASTS





# Our Story

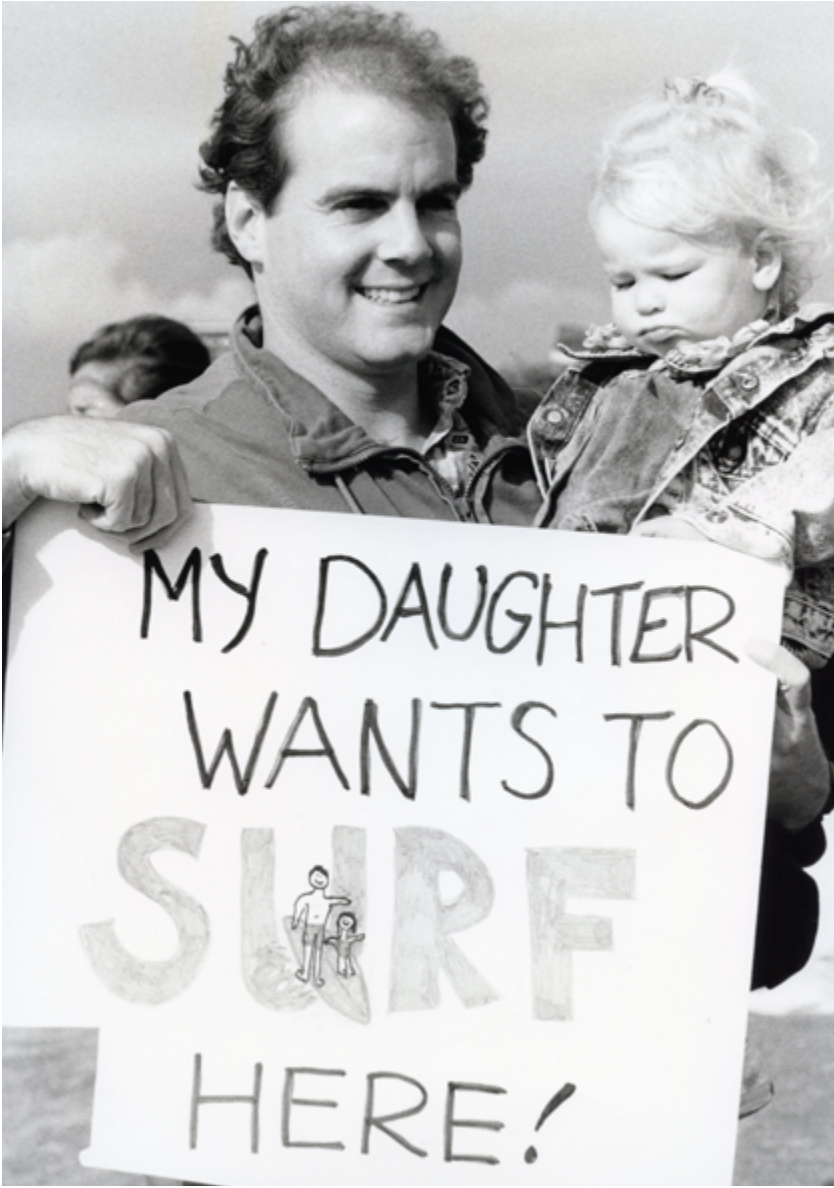
More than 35 years ago, a handful of surfers made a powerful statement by founding the Surfrider Foundation. The waves that they surfed in Malibu, California, were threatened by development and pollution. They wanted to protect what they loved, so they took action and organized a group to protest the threats to their local surf break. That spark ignited a movement that now consists of more than a million supporters, activists and members, with over 190 volunteer-led chapters and student clubs.

Today, the Surfrider Foundation is a powerful network of coastal defenders who share a deep passion for the ocean, waves and beaches because we live, work and play there. We're surfers, swimmers, divers, beachgoers, stand-up paddleboarders and coastal recreationists. It's our love for the ocean and coasts that drives us to defend clean water and healthy beaches.

Our vision is to protect 100% of our coastlines. Surfrider's members and supporters, like you, empower citizens to be leaders in their communities. By bridging local knowledge with national experts in law, policy and science, our formula for success has produced hundreds of victories that result in scalable change. We don't just play. We win.

We each have a stake in taking action to ensure the places where we surf, swim, play and live are protected for this and future generations. The Surfrider Foundation invites all who care about the ocean, waves and beaches, regardless of background, socioeconomic class or geographic location, to join us as we work together to protect our coasts for the future.

Thank you for your continued support.



We each have a stake in taking action to ensure the places where we surf, swim, play and live are protected for this and future generations.







THE SEAS ARE RISING AND SO ARE WE

# Surfrider Is Rising To The Challenge

Given all that we have faced in 2020, it is hard to look back at 2019 without some sense of nostalgia. In 2020 we have faced a global pandemic and the associated economic fallout, a summer of social and racial reckoning, the west coast's most devastating wildfire season paired with a record setting tropical storm season in the Atlantic, and one of the most contentious elections in modern history. Despite all of these challenges, Surfrider's work to protect clean water and healthy beaches is as relevant today as ever. During the pandemic we have seen massive increases in beach attendance, which is great, but has unfortunately come with an [explosion in plastic pollution](#). As we look back on our accomplishments in 2019, it's a reminder that our work requires endless pressure constantly applied to ensure the protection of our ocean, waves and beaches.

By all accounts, 2019 was the most impactful year in Surfrider's 35 year history. We smashed our previous year's record of 82 coastal victories and racked up [97 campaign wins](#) that resulted in healthier oceans and coasts across the country. These campaign wins tackled a range of coastal threats – from plastic pollution to offshore drilling to sewage overflows – and are a testament to the power of community activism.

Yet, these victories tell only part of the story. Over the course of 2019, Surfrider volunteers contributed over 182,000 hours to coastal conservation through our chapters and clubs. Through our [Better Beach Alliance](#) we organized 936 beach cleanups that were attended by more than 45,000 volunteers who picked up nearly 300,000 pounds of trash. These campaigns and activities are run by Surfrider volunteer leaders in their communities and schools who provide a never-ending commitment to defend our coasts. They are the ones who organize chapter events, clean beaches, green campuses, speak at city council meetings and wage the frontline battles against harmful projects.

Surfrider's "bottom up - top down" model is at its best when we can match the incredible commitment and power of our grassroots activist network with expert support in community organizing,

science, policy and law, and scale our local success up to state and federal policy advancement. In 2019 we did exactly that by passing bag bans in Maine, Oregon, Connecticut, Vermont, New York and Delaware, and polystyrene foam container bans in Maryland, Maine and Vermont.

You can see the full breakdown of Surfrider's impact in 2019 [here](#).

Unfortunately, the threat of COVID in 2020 has been a setback in our quest to eliminate single use plastics that are the leading cause of the plastic pollution we see on our beaches and in the ocean. We have seen rollbacks in some of the laws and regulations because of fears related to contaminated surfaces, less use or acceptance of reusables, increased single use plastic in restaurant takeout, and an introduction of a new source of plastic pollution in the form of PPE masks, gloves, and wipes.

There is no question that we have our work cut out for us in 2020, and beyond, as we continue our battle against plastic pollution and work to mitigate the increasingly drastic effects of climate change; but Surfrider has a proven record of rising to the occasion to meet daunting challenges, and we will continue that tradition with renewed resolve to protect our ocean, waves and beaches, for all people.

Our work would not be possible without the engaged support of so many individuals, responsible companies, and foundations. Thank you for your continued involvement and support of the Surfrider Foundation.

For Clean Water and Healthy Beaches,



Dr. Chad Nelsen  
CEO, Surfrider Foundation



# Diversity, Equity & Inclusion

In 2019, the Surfrider Foundation began the necessary work of evaluating and reinvigorating the organization at every level through the lens of diversity, equity and inclusion (DEI). Partnering with professional DEI consultants to shape this effort, we developed a strategy that will help us incorporate DEI into our DNA over time with identified actions under four pillars: Core Values, Training and Learning, Communications, and Diversifying our Engagement.

For 36 years, the Surfrider Foundation has ensured that the ocean, waves and beaches are safe for and accessible to all people. We do this, in part, through grassroots organizing across the U.S. and Canada to give everyone a voice when it comes to protecting and enjoying our coast. Our DEI project will give us further insight and capabilities in how to build a more diverse, equitable and inclusive organization, as well as connect our mission more effectively to a broader range of communities and seek new mutually supportive partnerships.

Our DEI work is supported by Surfrider's leadership and through a committee of board, staff and chapter members – all of whom have various levels of expertise on DEI issues. Throughout and following this process, the committee will guide the Surfrider Foundation on its DEI plan and actions, and hold us accountable to our objectives.

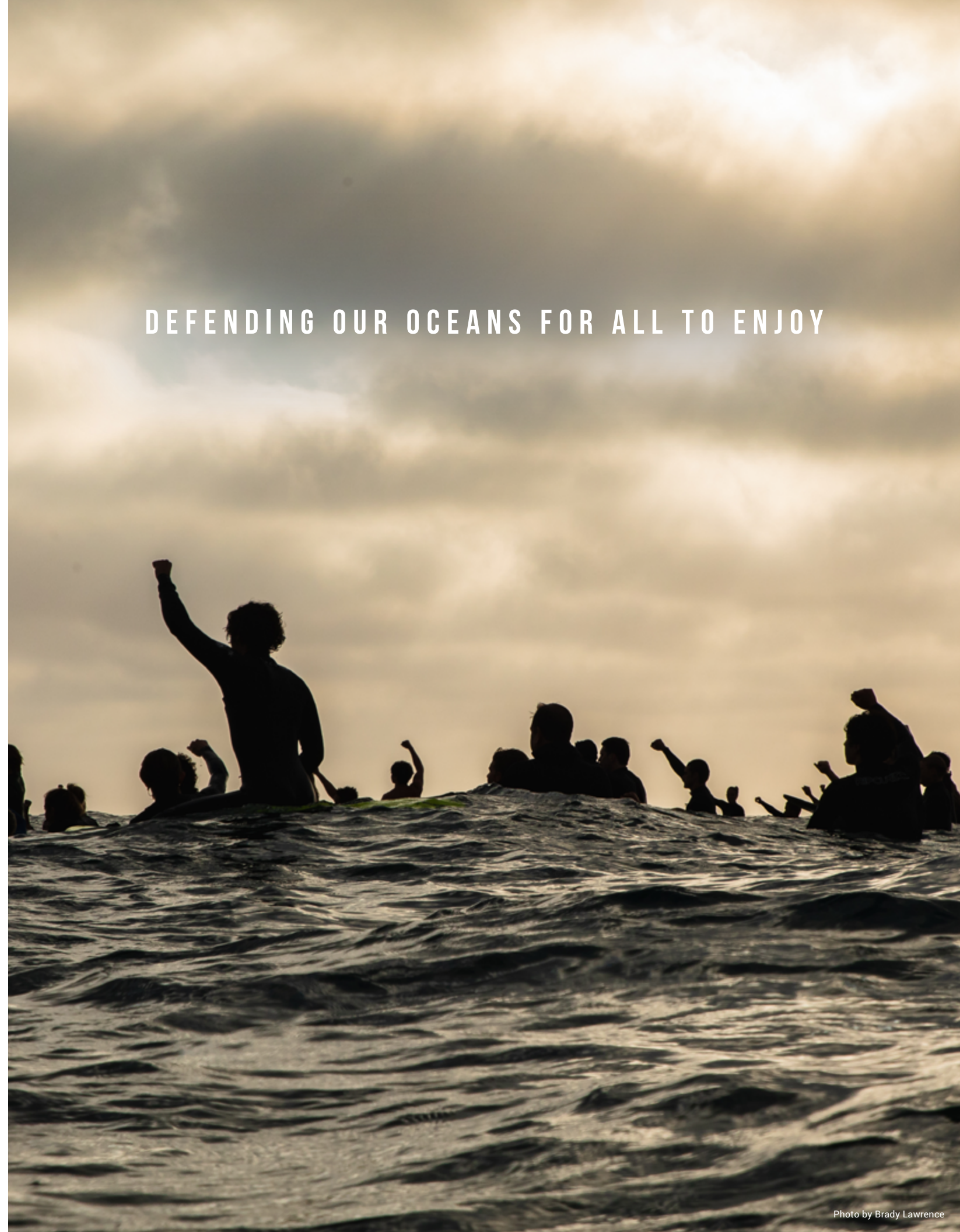
**We are committed to fostering a diverse, equitable, and inclusive organization for all people who protect and enjoy the world's ocean, waves, and beaches.**

## **This is what we have accomplished to date:**

- Ratified a DEI Vision Statement: *The Surfrider Foundation is committed to fostering a diverse, equitable, and inclusive organization for all people who protect and enjoy the world's ocean, waves, and beaches. Our success and impact depends on learning from our community, standing in solidarity with our allies and working towards a more just future, both for our organization and the environmental movement as a whole*
- Increased diversity on the board
- Begun anti-bias training of staff
- Published a statement on where we stand on the social justice movement
- Amplified BIPOC voices through our network
- Celebrated Pride month with key profiles of chapter activists
- Broadened outreach and made diversity a priority for our summer internships
- Conducted a compensation review and analysis to ensure pay equity
- Provided a day off for learning and reflection on Juneteenth
- Developed guidelines for immediate actions for chapters to take on social justice matters.

The measurable outcomes of success we expect for this DEI initiative include actions that will lead to increases in the diversity of our hiring and contracts, the makeup of our Board of Directors, engagement with new communities, and new allies and partners in the environmental justice movement. We realize that the necessary changes will not happen overnight. There is no quick fix. We recognize we have a lot to learn, and we are committed to these efforts for the long term.

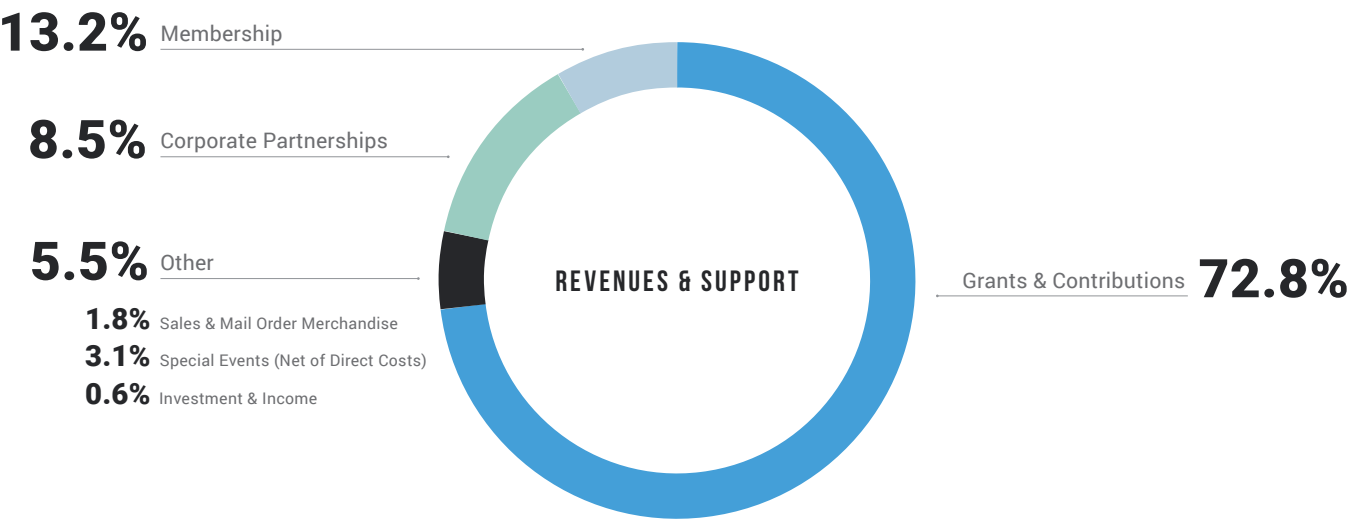
DEFENDING OUR OCEANS FOR ALL TO ENJOY





# Financials

Statement of Financial Activities:  
Years Ended December 31, 2019/2018



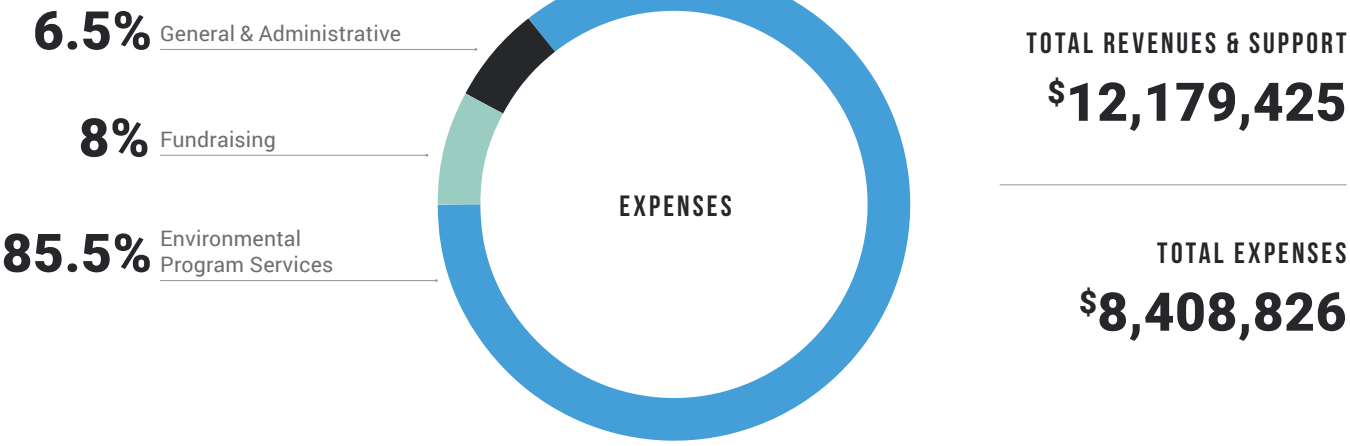
REVENUES & SUPPORT	2019	2018
Grants & Contributions	\$8,870,025	\$5,714,960
Membership	1,606,878	1,566,897
Sales, Mail Order Merchandise (net of cost of goods sold)	218,461	163,812
Corporate Partnership Revenue	1,031,471	976,018
Special Events (net of direct costs)	375,125	359,016
Settlement Beneficiary & Other Revenue	225	240,007
Investment Income (loss)	77,240	-22,944
Total Revenues & Support	\$12,179,425	\$8,997,766

EXPENSES	2019	2018
Environmental Program Services	7,186,913	6,943,714
Fundraising	673,729	689,079
General & Administrative	548,184	483,244
Total Expenses	\$8,408,826	\$8,116,037

Changes in Net Assets	3,770,599	881,729
Net Assets Beginning of Year	5,123,117	4,241,388
Net Assets End of Year	\$8,893,716	\$5,123,117

# Financials

Statement of Financial Position  
as of December 31, 2019/2018



TOTAL REVENUES & SUPPORT  
**\$12,179,425**

TOTAL EXPENSES  
**\$8,408,826**

ASSETS	2019	2018
Cash & Cash Equivalents	\$8,128,947	\$4,713,311
Investments	486,037	354,603
Accounts & Grants Receivable	546,260	444,426
Settlement Receivable	0	240,007
Inventory	75,186	59,725
Prepaid Expenses	65,227	61,692
Property & Equip. (net of depreciation)	66,424	32,067
Total Assets	\$9,368,081	\$5,905,831

LIABILITIES	2019	2018
Accounts Payable & Accrued Liabilities	128,417	438,921
Payroll Related Liabilities	345,948	343,793
Total Liabilities	\$474,365	\$782,714

NET ASSETS	2019	2018
Without Donor Restrictions	4,609,860	3,286,935
With Donor Restrictions	4,283,856	1,836,182
Total Net Assets	\$8,893,716	\$5,123,117
Total Liabilities & Net Assets	\$9,368,081	\$5,905,831





# TRANSFORMING PASSION INTO PROTECTION

## Our Work

Our ocean and coasts face growing challenges from pollution, habitat loss, development, and climate change. At the same time, expanding industries, such as offshore oil drilling, threaten to destroy the health of our marine ecosystems and coastal economies. Every day poses new challenges to our ocean, waves and beaches. To turn the tide before further damage is done, we must proactively protect these resources from a range of growing threats.

This is why the Surfrider Foundation built a grassroots network of passionate activists who serve as the voice for our ocean and coasts. With one foot in the sand and the other in the water, the Surfrider Foundation is the only nonprofit organization with 100% focus on protecting our coasts.

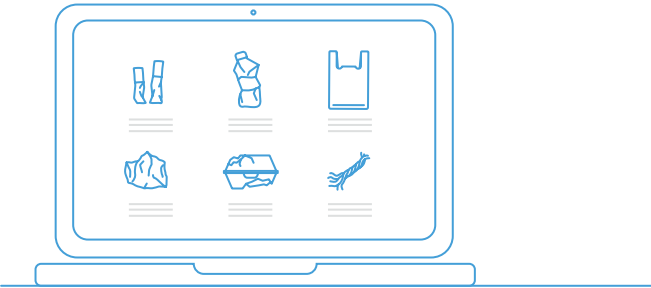
**With one foot in the sand and the other in the water, the Surfrider Foundation is the only nonprofit organization with 100% focus on protecting our coasts.**

### OUR FORMULA FOR SUCCESS

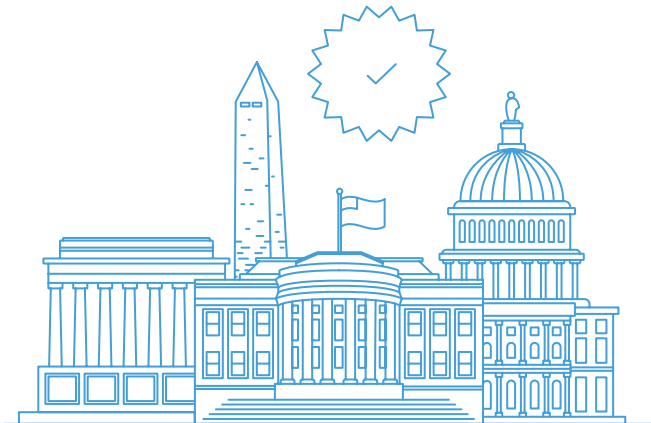
Our volunteer programs are a great way to foster community involvement and collect information about what items are ending up on our beaches and in our oceans. By using this information to support our policy work, we can make a lasting impact.



**The road to victory starts with our volunteers on the ground who collect important data.**



**This data helps us to fight for local, state and federal policies that target and reduce pollution at the source.**





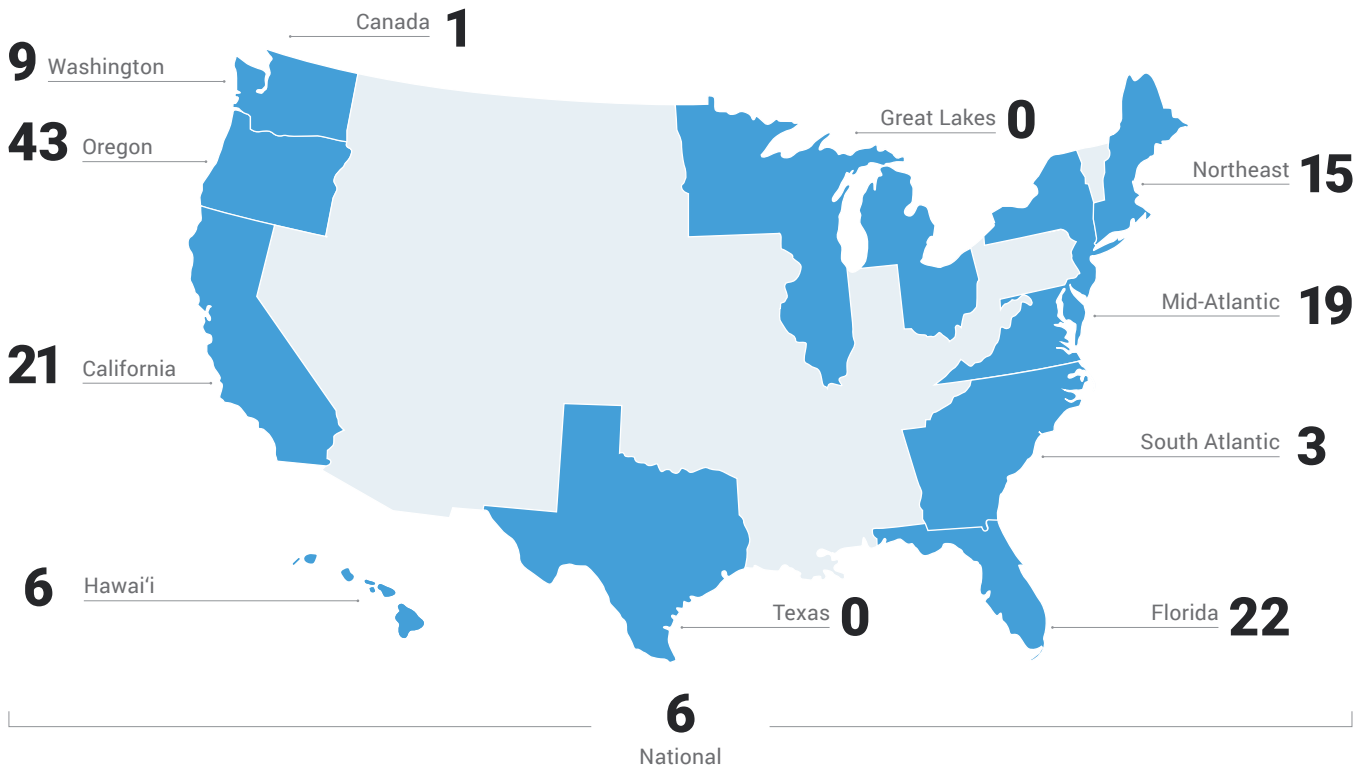
# Coastal Victories

A coastal victory is a decision made in favor of the coastal and ocean environment that results in a positive conservation outcome, improves coastal access, or both. For more information visit [surfrider.org/campaigns](https://surfrider.org/campaigns).

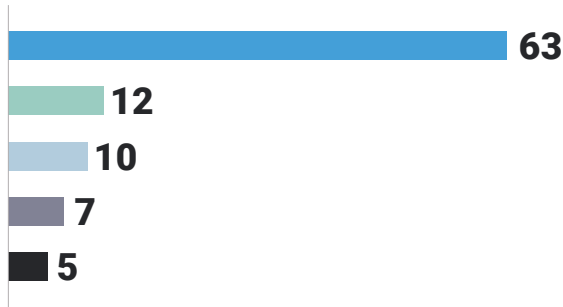
97

Total Victories

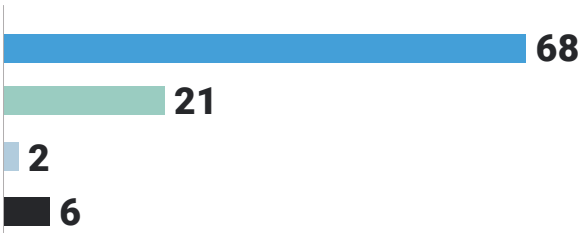
## VICTORIES BY REGION



## VICTORY TYPE



## VICTORY SCOPE



- Plastic Pollution

● Ocean Protection

● Clean Water

● Coastal Preservation

● Beach Access
- Local

● State

● Regional

● National

# Our Impact

The Surfrider Foundation has achieved its most successful year ever, winning 97 coastal victories to protect our ocean, waves, and beaches. Below is a summary of some of our 2019 achievements across each of our focus areas. We extend a heartfelt thank you to all of our chapters, volunteers, supporters and partners who contributed to this success!

## PLASTIC POLLUTION

936

Total Beach Cleanups

600

Ocean Friendly Restaurants Registered

45,000

Volunteers Engaged In Beach Cleanups

60,000,000

Plastic Free Meals Served By Ocean Friendly Restaurants

300,000

Pounds Of Trash Removed From Coastal Environments

8.65 Billion

Single-Use Plastic Items Kept Out Of The Environment Through Plastic Reduction Legislation

Surfrider's network has never been stronger or more inspired to protect our coasts and ocean.

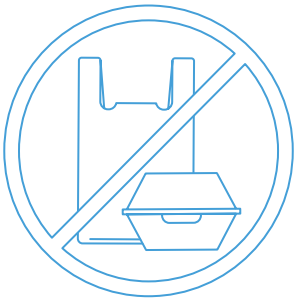
There were 8 huge plastic bag and foam bans at the state level:

### Bag Bans

- Oregon
- Connecticut
- Vermont
- New York
- Delaware

### Bag/Foam Bans

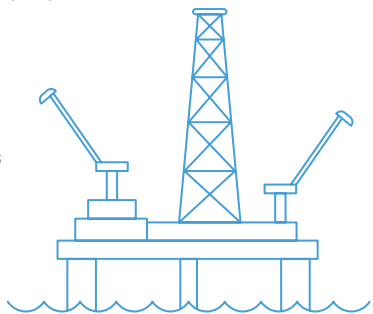
- Maine
- Maryland



## OCEAN PROTECTION

90%

Of U.S. Waters Blocked From Oil Drilling



## CLEAN WATER

3,500

Beaches Monitored For Water Quality

484

Water Sampling Sites

54

Blue Water Task Force Labs

7,707

Total Water Tests Performed

13%

Increase In Water Testing From 2018

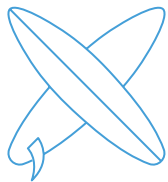
8

New Blue Water Task Force Programs

## BEACH ACCESS

5,000

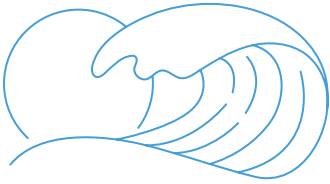
People, Including Underserved Youth, Brought To The Beach Through International Surfing Day



## COASTAL PRESERVATION

1,100

Miles Of California Coastline Protected Through Ongoing Advocacy At The California Coastal Commission





# Initiatives



## PLASTIC POLLUTION

Plastic pollution is suffocating the ocean and the many animals that call it home. To address the plastic pollution crisis, we work to educate the public, clean up litter at beaches, support legislation that reduces single-use plastic production and consumption, and support our growing network of Ocean Friendly Restaurants.

[surfrider.org/initiatives/plastic-pollution](https://surfrider.org/initiatives/plastic-pollution)



## OCEAN PROTECTION

Our ocean faces growing challenges from pollution, habitat loss, development, and climate change. To protect the ocean, we work to stop offshore oil drilling, establish marine protected areas (MPAs), support regional ocean planning, and apply best practices to renewable energy development.

[surfrider.org/initiatives/ocean-protection](https://surfrider.org/initiatives/ocean-protection)

**Our model is to engage environmental experts to create solutions by uniting local and national resources to protect the coast.**



## CLEAN WATER

We protect our water resources and prevent pollution along our coasts and waterways through water testing, community outreach, planting Ocean Friendly Gardens, and advocating for clean water solutions.

[surfrider.org/initiatives/clean-water](https://surfrider.org/initiatives/clean-water)



## BEACH ACCESS

Our beaches mean so much to us. The coasts are where we live, work, play and visit. They are the entryway to our ocean. We need access to beaches in order to enjoy these special places. We work hard to ensure that our beaches are accessible for all to enjoy.

[surfrider.org/initiatives/beach-access](https://surfrider.org/initiatives/beach-access)



## COASTAL PRESERVATION

Our network of volunteer activists address threats, including poorly planned coastal development, shoreline armoring and sand dredging projects. We also work proactively with community planners to address the impacts of climate change and sea level rise.

[surfrider.org/initiatives/coastal-preservation](https://surfrider.org/initiatives/coastal-preservation)

# Programs



## BLUE WATER TASK FORCE

The Blue Water Task Force is the Surfrider Foundation's volunteer-run, water testing, education and advocacy program. Our chapters use this program to alert citizens and officials in their communities about water quality problems and to work proactively toward solutions.

[surfrider.org/blue-water-task-force](https://surfrider.org/blue-water-task-force)



## OCEAN FRIENDLY GARDENS

Surfrider Foundation volunteers help local communities create Ocean Friendly Gardens to conserve water and wildlife habitats with native plants to restore soil, thereby filtering pollutants from and reducing the amount of runoff that ultimately reaches our ocean.

[surfrider.org/programs/ocean-friendly-gardens](https://surfrider.org/programs/ocean-friendly-gardens)



## OCEAN FRIENDLY RESTAURANTS

Surfrider's Ocean Friendly Restaurants program recognizes businesses that adopt sustainable best practices to protect our ocean. Partnering with Ocean Friendly Restaurants increases awareness, driving change in consumer behavior and ultimately creates a scalable impact to reduce our plastic (and water!) footprint.

[surfrider.org/programs/ocean-friendly-restaurants](https://surfrider.org/programs/ocean-friendly-restaurants)



## BEACH CLEANUPS

Beach cleanups protect our ocean by reducing litter, raising awareness about plastic pollution, and providing vital data for future conservation legislation efforts. The Surfrider Foundation's volunteer network conducts beach cleanups throughout the East, West, Gulf, Great Lakes, Hawaiian and Puerto Rican Coasts. Surfrider completed the first ever annual Beach Cleanup Report for 2019, which you can access [here](#).

[surfrider.org/programs/beach-cleanups](https://surfrider.org/programs/beach-cleanups)

**From testing our coastal waters to ensuring that runoff stays in your garden to reducing plastic pollution, Surfrider's programs help ensure that our marine ecosystems are protected.**



# Our Network

The Surfrider Foundation’s network of 190 chapters and student clubs works collectively across 10 regions on hundreds of campaigns, programs and community events annually.

Our network is provided with a host of resources including: legal, financial, scientific, organizational capacity building and governance services. In turn, the network fulfills our mission within their communities by providing opportunities to volunteer, engage in conservation campaigns, program implementation and fundraising efforts.

Operating under the core principle of direct action organizing, our network is trained and supported by Surfrider Regional Managers and Policy Manager staff who provide expertise in community organizing, management, ocean and coastal policy, and guidance implementing chapter-led programs and campaigns at the federal, regional and local levels. To inspire and train our volunteers, we utilize a comprehensive learning program that incorporates conferences, online resources through Surfrider Foundation University, micro-learning, effective leadership transition and on the ground support.

In August 2019, we hosted our National Summit at the University of California, Irvine. The event brought together best in field experts to tackle the world’s most challenging ocean and coastal issues, inspiring and training our network. Over 300 chapter and club leaders from throughout the United States, Canada and Australia gathered together to learn, share and organize around our united mission of ocean protection.

The Surfrider Foundation National Summit provided our network and supporters with the unique opportunity to learn from leaders in the fields of organizing, Diversity, Equity, and Inclusion, policy, business and environmental science, through multidisciplinary approaches. Chapter and club leaders were an active part of the process – regardless of gender or generation, experienced or newbie – everyone was given a voice and opportunities to learn, engage, progress and evolve. Under the ONE Surfrider mantra, this was an important step in our pursuit to be the premier grassroots organization on the leading-edge of volunteerism, inspiring progress through training, education, partnership, leadership and diverse community engagement.



Our irreplaceable national network of chapter volunteers serves as the first response to local threats in coastal communities.

## STUDENT CLUB NETWORK

In 2008, Surfrider launched our Student Club Network, providing young people with opportunities to influence environmental action through service, development, leadership, civic engagement and community organizing. The Club Network provides a framework to ensure our chapter network fosters and mentors the next generation of leaders, and provides us with the opportunity to expand our impact beyond the coastal zone.

[surfrider.org/programs/student-clubs](https://surfrider.org/programs/student-clubs)

## SURFRIDER LEADERSHIP

Surfrider is committed to preparing ready-now and future-ready leaders (volunteers), with hands-on development that transforms them into capable, agile activists and chapter leaders. Our chapter leaders and volunteers are seen as some of the most knowledgeable and well trained in our field. This is achieved by creating an immersive learning environment, supported by leadership conferences, hands-on training and virtual platforms, among a host of other cohesive and innovative approaches.

## NETWORK HIGHLIGHTS

We began updating our volunteer training program toward a more comprehensive, innovative, cohesive and integrated learning platform that will continue to evolve. This encompasses changes in our chapter conference format, updates to our Surfrider University online curriculum, as well as an expansion of scalable and virtual resources that are enhancing our already immersive virtual learning environment.







## CLEAN WATER AND HEALTHY BEACHES

# Communications

### SURFRIDER.ORG

The Surfrider Foundation's website, [surfrider.org](https://surfrider.org), shares the campaigns, programs and initiatives that our dedicated network is working on across the nation to protect clean water and healthy beaches. In addition, nearly all Surfrider chapters maintain individual websites, which host information on local issues, events and ways to get involved. Chapter websites can be accessed directly through the Surfrider Foundation website.

[surfrider.org/chapters](https://surfrider.org/chapters)

### COASTAL BLOG

The Surfrider Foundation website hosts the Coastal Blog, which is a resource that provides updates from subject experts on Surfrider's initiatives, including plastic pollution, ocean protection, coastal preservation, beach access and clean water, in addition to content from the legal team. It is a one-stop-shop for a wealth of voices and information on the most current campaigns, programs, victories and stories about Surfrider's on-the-ground, nationwide network.

[surfrider.org/coastal-blog](https://surfrider.org/coastal-blog)

### ACTION NETWORK

Through Action Alerts, Surfrider mobilizes activists by email, inviting them to weigh in when it counts by sending a message or petition to key policymakers at local, state and national levels. A personalized letter is included simply by replying to each email or by clicking on the website. The Action Network does the rest, sending handcrafted email messages to elected officials, corporate leaders and other important decision-makers.

[secured.surfrider.org/action](https://secured.surfrider.org/action)

### SOCIAL MEDIA

The Surfrider Foundation makes the most effective use of social networks, including Twitter, Facebook, YouTube and Instagram, by engaging with supporters and followers, posting organizational updates, answering questions and providing resources. Surfrider's social media channels are also tools for staff and chapter leaders to amplify messaging through additional regional and chapter social media outlets.

[@surfrider](https://twitter.com/surfrider)

### MAKING WAVES

The Surfrider Foundation publishes a bimonthly digital newsletter, Making Waves, which features campaign developments, chapter updates, and environmental news stories. Making Waves remains one of the Surfrider Foundation's most effective vehicles for increasing awareness and communicating with our members on activities and achievements within the organization.

[Sign up at surfrider.org](https://surfrider.org)

### BEACHAPEDIA

Beachapedia is the Surfrider Foundation's community-driven online reference tool that catalogs combined coastal science information taken from the Surfrider Foundation's activist network and environmental experts. This comprehensive resource captures relevant and timely updates related to the protection of our coasts using Wiki technology. With its constant influx of content, Beachapedia serves as a valuable source of information for the general public, media and elected officials. Beachapedia covers a vast assortment of topics that range from beach access and water quality testing, to coastal preservation and plastic pollution.

[beachapedia.org](https://beachapedia.org)

**The Surfrider  
Foundation has  
many channels to  
stay connected  
and get involved  
with our work.**



# Giving Options

## CURRENT GIFTS

### Cash

A gift of cash is the simplest and most popular gift to the Surfrider Foundation. It provides immediate support for our mission-related work and gives the donor a charitable income tax deduction in the year of the gift.

### Securities

Gifts of appreciated securities are an excellent vehicle for giving to Surfrider. If you have appreciated securities that you have owned for more than one year, you may want to consider using such an asset to make charitable gifts. When a gift of long-term appreciated securities (securities held for more than a year) is made directly to Surfrider, there is no tax on your capital gains, even though the gain is counted as part of your charitable deduction. To receive the greatest tax benefit, gifts of appreciated securities should be made directly to Surfrider, rather than selling them first and making a donation of the proceeds (you would then have to pay tax on the gains).

If your gift of appreciated stock, combined with other gifts, exceeds 30% of your adjusted gross income — the maximum deduction allowed for most appreciated securities gifts — the excess might be carried forward for five additional years. The value of the gift is based on the date the transfer of shares is complete.

**We hope the information provided will be helpful as you consider making a contribution to the Surfrider Foundation, while possibly receiving tax and financial benefits.**

## FUTURE GIFTS

In addition to these current gifts, individuals may make contributions to the Surfrider Foundation through one or more of the following planned giving opportunities.

Maximizing your gift and participating in planned giving are wonderful strategic ways to leave the legacy of a healthy ocean environment and help secure the work of the Surfrider Foundation into the future. The Legacy Circle recognizes and honors those who have included the Surfrider Foundation in their financial plans. They have done so by naming Surfrider as a beneficiary of wills, living trusts, IRAs, life insurance and other life-income gifts or have made an outright gift to the Surfrider Foundation Endowment Fund.

If you qualify for membership in the Legacy Circle or would like to learn more about becoming a member, please contact the Surfrider Foundation's Director of Development. We would be happy to show you the potential benefits to you and/or your heirs of a planned gift supporting our efforts. Such a consultation creates absolutely no obligation on your part and all information is completely confidential.

### Bequests

You can establish a legacy that will reflect your commitment to the coastal environment by including the Surfrider Foundation in your will or living trust. Bequests to Surfrider are generally exempt from federal or state inheritance taxes, and subject to an unlimited deduction. Please consult with your financial and tax advisors in selecting a program or specific target for such a bequest.

### Individual Retirement Account (IRA)

Naming the Surfrider Foundation as a beneficiary of your IRA is a very tax-efficient way to make a charitable gift. In fact, retirement plans and IRAs should be the first asset considered in planned giving. This is because retirement funds have never been taxed.

So, when you make a withdrawal from your IRA or retirement plan you must pay taxes on it as ordinary income. At your death, whatever remains in these plans does not escape taxes and is actually subject to both income tax and estate tax. In the highest estate tax bracket this could reduce the value of your retirement funds by 70 percent or more! Making a gift via your IRA or retirement plan is simple to do and can be changed if your financial or estate plans change.



**In addition to gifts, there are a variety of other ways to make a lasting contribution to ensure that our ocean, waves and beaches are protected for future generations.**

## WORKPLACE GIVING

The Surfrider Foundation is a member of EarthShare, a nationwide network of the most respected environmental and conservation organizations. EarthShare partners with employees and employers across the country to support hundreds of environmental groups through efficient and effective payroll deduction giving and offers a simple way to care for the environment.

Workplace giving is probably the easiest way to make a charitable gift. If your company offers an EarthShare workplace-giving program, you can choose an amount that you wish to have deducted from your paycheck each pay period. These payroll deductions are fully tax deductible and take place automatically.

Through EarthShare's workplace giving programs, you can elect to contribute only to the Surfrider Foundation or you can donate to all of the environmental and conservation charities you normally support by designating them in your EarthShare gift. Federal employees and military personnel can get involved too. Each year, the U.S. government offers its employees the chance to participate in the Combined Federal Campaign (CFC). Surfrider's CFC code is 10642. EarthShare is a part of many state and municipal government agencies' giving programs as well.

If EarthShare is not offered in your campaign, or if there is no campaign at your workplace, you can help us introduce the program to your employer.

## EMPLOYER MATCHING CONTRIBUTIONS

Many employers sponsor matching gift programs and will match any charitable contributions made by their employees. Some corporations set aside millions of dollars for matching gifts each year and only a small portion of the funds are ever used. Most companies match dollar for dollar, and some will even double or triple match your gift. To find out if your company offers gift matching, please contact your human resources department.

## TRIBUTES AND MEMORIALS

Honor someone's accomplishment or memory, celebrate a friend's birthday or recognize an individual's achievement with a tribute or memorial to the Surfrider Foundation. Tribute or memorial acknowledgement cards are sent directly to the recipient to recognize your gift in their honor. You receive a letter for tax purposes and honor a friend while supporting Surfrider at the same time.

## DILLON HENRY MEMORIAL ENDOWED FUND DONORS

Created in 2007 by Harriet Zaretsky and Stephen Henry, the Dillon Henry Memorial Internship was created to honor their son Dillon's memory, recognize his commitment to the oceans and coastal environment and to help young people to pursue a career in coastal and marine conservation. The Endowment provides funds on an annual basis for two interns working with Surfrider Foundation's Environmental and/or Legal Departments. The Henry Family welcomes additional donations to the fund.

For more information please visit [dillonslist.org](http://dillonslist.org).



TOGETHER WE CAN PROTECT OUR COASTS

# Our Partners

## CORPORATE PARTNERS



**We would like to thank our partners for their support, which enables us to protect and preserve our world's ocean, waves and beaches.**

## SURF INDUSTRY COASTAL DEFENDERS





# Donors

On behalf of the world's ocean, waves and beaches, the Surfrider Foundation would like to thank the following individuals, foundations and corporations for their generous support received between January and December of 2018.

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### Water Quality Manager

Mara Dias

### Clean Water Coordinator

Colleen Henn

## LEGAL

### Legal Director

Angela Howe

### Legal Associate

Staley Prom

### Legal Associate, Plastic Pollution Initiative

Jennie Romer

### Plastic Pollution Policy Coordinator

Miho Ligare

## MARKETING & COMMUNICATIONS

### Marketing & Communications Director

Eddie Anaya

### Senior Marketing Manager

Ty Smith

### Brand Manager

Kyle Lishok

### Communications Manager

Melissa Mefford

### Graphic Designer

Katie Kland

### Merchandise & Marketing Coordinator

Jackson Van Kirk

## TECHNOLOGY

### Technology Manager

Ruarri Serpa

### Systems Administrator

Chris Wilson

## OPERATIONS

### Human Resources & Operations Manager

Dani Mimm

### Chapter/Club Operations & Compliance Manager

Jess Hodel

### Office Coordinator

Kelsey Canterbury

## CHAPTER TEAM

### Eastern Long Island Chapter Coordinator

Jillian Kampf

### Huntington/Seal Beach Chapter Coordinator

Tony Soriano

### Los Angeles Chapter Manager

Graham Hamilton

### Newport Beach Chapter Beach Cleanups Coordinator

Sarah Burgess

### O'ahu Chapter Coordinator

Doorae Shin

### San Diego County Chapter Manager

Mitch Silverstein

### San Diego County Chapter Policy Coordinator

Laura Walsh

### San Diego County Chapter

Roberta Reilly

### South Orange County Chapter Coordinator

Denise Erkeneff

### Ventura County Chapter Coordinator

Cassie Rogers





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